Author Search

Trying 31060000009999...Open DIALOG INFORMATION SERVICES PLEASE LOGON: ****** HHHHHHH SSSSSSS? ### Status: Signing onto Dialog ****** ENTER PASSWORD: ****** HHHHHHH SSSSSSS? ****** ### Status: Login successfulWelcome to DIALOG 5/25/05 Dialog level 05.11.05D Last logoff: 19may06 12:05:23 Logon file405 25may06 07:52:47 *** ANNOUNCEMENTS *** *** NEW FILES RELEASED ***Regulatory Affairs Journals (File 183) ***Index Chemicus (File 302) ***Inspec (File 202) RESUMED UPDATING ***File 141, Reader's Guide Abstracts RELOADS COMPLETED ***File 516, D&B--Dun's Market Identifiers ***File 523, D&B European Dun's Market Identifiers ***File 531, American Business Directory *** MEDLINE has been reloaded with the 2006 MeSH (Files 154 & 155) *** The 2005 reload of the CLAIMS files (Files 340, 341, 942) is now available online. DATABASES REMOVED ***File 196, FINDEX ***File 468, Public Opinion Online (POLL) Chemical Structure Searching now available in Prous Science Drug Data Report (F452), Prous Science Drugs of the Future (F453), IMS R&D Focus (F445/955), Pharmaprojects (F128/928), Beilstein Facts (F390), Derwent Chemistry Resource (F355) and Index Chemicus (File 302). >>>For the latest news about Dialog products, services, content<<< >>>and events, please visit What's New from Dialog at <<< >>>http://www.dialog.com/whatsnew/. You can find news about<<< >>>a specific database by entering HELP NEWS <file number>.<< 705TEXT1 is set ON as an alias for 15, 16, 160, 148, 621, 275, 634, 47 705TEXT2 is set ON as an alias for 9, 623, 810, 624, 813, 20, 636 705BIBLIT is set ON as an alias for 77, 35, 583, 2, 65, 233, 99 705NEWSBIB is set ON as an alias for 473, 474, 475 SOFTLIT is set ON as an alias for 256, 278 705ADLIT is set ON as an alias for 635, 570, PAPERSMJ, PAPERSEU KWIC is set to 50. * * * SYSTEM: HOME Cost is in DialUnits

*** DIALOG HOMEBASE(SM) Main Menu ***

Information:

Announcements (new files, reloads, etc.)

Menu System II: D2 version 1.7.9 term=ASCII

2. Database, Rates, & Command Descriptions

- 3. Help in Choosing Databases for Your Topic
- 4. Customer Services (telephone assistance, training, seminars, etc.)
- 5. Product Descriptions

Connections:

- 6. DIALOG(R) Document Delivery
- 7. Data Star(R)
 - (c) 2003 Dialog, a Thomson business.

All rights reserved.

/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

Terminal set to DLINK

*** DIALOG HOMEBASE(SM) Main Menu ***

Information:

- 1. Announcements (new files, reloads, etc.)
- 2. Database, Rates, & Command Descriptions
- 3. Help in Choosing Databases for Your Topic
- 4. Customer Services (telephone assistance, training, seminars, etc.)
- 5. Product Descriptions

Connections:

- 6. DIALOG(R) Document Delivery
- 7. Data Star(R)
 - (c) 2003 Dialog, a Thomson business.

All rights reserved.

/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

? b 705text1, 705text2, 705adlit, 705newsbib, 705biblit, softlit, 13, 610, 613

>>> 77 does not exist

>>> 233 does not exist

>>> 278 does not exist

>>>3 of the specified files are not available

25may06 07:54:08 User264751 Session D570.1

\$0.00 0.218 DialUnits FileHomeBase

\$0.00 Estimated cost FileHomeBase

\$0.53 TELNET

\$0.53 Estimated cost this search

\$0.53 Estimated total session cost 0.218 DialUnits

SYSTEM:OS - DIALOG OneSearch

File 15:ABI/Inform(R) 1971-2006/May 24

(c) 2006 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2006/May 25

(c) 2006 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group

File 148: Gale Group Trade & Industry DB 1976-2006/May 25

```
(c) 2006 The Gale Group
  File 621:Gale Group New Prod.Annou.(R) 1985-2006/May 25
         (c) 2006 The Gale Group
  File 275:Gale Group Computer DB(TM) 1983-2006/May 24
         (c) 2006 The Gale Group
  File 634:San Jose Mercury Jun 1985-2006/May 24
         (c) 2006 San Jose Mercury News
        47:Gale Group Magazine DB(TM) 1959-2006/May 24
         (c) 2006 The Gale group
         9:Business & Industry(R) Jul/1994-2006/May 24
         (c) 2006 The Gale Group
  File 623: Business Week 1985-2006/May 24
         (c) 2006 The McGraw-Hill Companies Inc
  File 810:Business Wire 1986-1999/Feb 28
         (c) 1999 Business Wire
  File 624:McGraw-Hill Publications 1985-2006/May 24
         (c) 2006 McGraw-Hill Co. Inc
*File 624: Homeland Security & Defense and 9 Platt energy journals added
Please see HELP NEWS624 for more
  File 813:PR Newswire 1987-1999/Apr 30
         (c) 1999 PR Newswire Association Inc
       20:Dialog Global Reporter 1997-2006/May 25
         (c) 2006 Dialog
  File 636: Gale Group Newsletter DB(TM) 1987-2006/May 24
         (c) 2006 The Gale Group
  File 635: Business Dateline (R) 1985-2006/May 24
         (c) 2006 ProQuest Info&Learning
  File 570: Gale Group MARS(R) 1984-2006/May 24
         (c) 2006 The Gale Group
  File 387: The Denver Post 1994-2006/May 24
         (c) 2006 Denver Post
  File 471: New York Times Fulltext 1980-2006/May 25
         (c) 2006 The New York Times
  File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
         (c) 2002 Phoenix Newspapers
*File 492: This file is no longer updating.
  File 494:St LouisPost-Dispatch 1988-2006/May 23
         (c) 2006 St Louis Post-Dispatch
  File 631:Boston Globe 1980-2006/May 24
         (c) 2006 Boston Globe
  File 633: Phil. Inquirer 1983-2006/May 24
         (c) 2006 Philadelphia Newspapers Inc
  File 638:Newsday/New York Newsday 1987-2006/May 24
         (c) 2006 Newsday Inc.
  File 640:San Francisco Chronicle 1988-2006/May 25
         (c) 2006 Chronicle Publ. Co.
  File 641:Rocky Mountain News Jun 1989-2006/May 24
         (c) 2006 Scripps Howard News
  File 702:Miami Herald 1983-2006/May 22
         (c) 2006 The Miami Herald Publishing Co.
 File 703:USA Today 1989-2006/May 24
         (c) 2006 USA Today
 File 704: (Portland) The Oregonian 1989-2006/May 23
         (c) 2006 The Oregonian
 File 713:Atlanta J/Const. 1989-2006/May 21
         (c) 2006 Atlanta Newspapers
 File 714: (Baltimore) The Sun 1990-2006/May 24
         (c) 2006 Baltimore Sun
 File 715:Christian Sci.Mon. 1989-2006/May 25
         (c) 2006 Christian Science Monitor
 File 725: (Cleveland) Plain Dealer Aug 1991-2006/May 23
```

```
(c) 2006 The Plain Dealer
  File 735:St. Petersburg Times 1989- 2006/May 23
         (c) 2006 St. Petersburg Times
  File 476: Financial Times Fulltext 1982-2006/May 26
         (c) 2006 Financial Times Ltd
  File 477: Irish Times 1999-2006/May 25
         (c) 2006 Irish Times
  File 710:Times/Sun.Times(London) Jun 1988-2006/May 25
         (c) 2006 Times Newspapers
  File 711: Independent (London) Sep 1988-2006/May 24
         (c) 2006 Newspaper Publ. PLC
*File 711: Use File 757 for full current day's news of the Independent, as
as well as full coverage of many additional European news sources.
  File 756: Daily/Sunday Telegraph 2000-2006/May 25
         (c) 2006 Telegraph Group
  File 757:Mirror Publications/Independent Newspapers 2000-2006/May 24
         (c) 2006
  File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02
         (c) 2001 THE NEW YORK TIMES
*File 473: This file will not update after March 31, 2001.
It will remain on Dialog as a closed file.
  File 474: New York Times Abs 1969-2006/May 24
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  File 475: Wall Street Journal Abs 1973-2006/May 24
         (c) 2006 The New York Times
  File 35:Dissertation Abs Online 1861-2006/Apr
         (c) 2006 ProQuest Info&Learning
  File 583: Gale Group Globalbase (TM) 1986-2002/Dec 13
         (c) 2002 The Gale Group
*File 583: This file is no longer updating as of 12-13-2002.
         2:INSPEC 1898-2006/May W2
         (c) 2006 Institution of Electrical Engineers
        65: Inside Conferences 1993-2006/May 24
         (c) 2006 BLDSC all rts. reserv.
        99: Wilson Appl. Sci & Tech Abs 1983-2006/Apr
         (c) 2006 The HW Wilson Co.
  File 256:TecInfoSource 82-2006/Jun
         (c) 2006 Info. Sources Inc
       13:BAMP 2006/May W2
         (c) 2006 The Gale Group
  File 610: Business Wire 1999-2006/May 25
         (c) 2006 Business Wire.
*File 610: File 610 now contains data from 3/99 forward.
Archive data (1986-2/99) is available in File 810.
  File 613:PR Newswire 1999-2006/May 25
         (c) 2006 PR Newswire Association Inc
*File 613: File 613 now contains data from 5/99 forward.
Archive data (1987-4/99) is available in File 813.
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                    0.005 DialUnits File15
           Estimated cost File15
     $0.03
            $0.03
                    0.005 DialUnits File16
           Estimated cost File16
     $0.03
            $0.03
                   0.005 DialUnits File160
     $0.03 Estimated cost File160
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$0.03
                0.005 DialUnits File148
$0.03 Estimated cost File148
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$0.03 Estimated cost File621
       $0.03
                0.005 DialUnits File275
$0.03 Estimated cost File275
       $0.01
                0.005 DialUnits File634
$0.01 Estimated cost File634
       $0.03
                0.005 DialUnits File47
$0.03 Estimated cost File47
       $0.03
                0.005 DialUnits File9
$0.03
      Estimated cost File9
       $0.03
                0.005 DialUnits File623
$0.03
      Estimated cost File623
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                0.005 DialUnits File810
$0.01
      Estimated cost File810
       $0.03
                0.005 DialUnits File624
$0.03
      Estimated cost File624
       $0.01
                0.005 DialUnits File813
$0.01
      Estimated cost File813
       $0.01
                0.005 DialUnits File20
$0.01
      Estimated cost File20
                0.005 DialUnits File636
       $0.03
$0.03
      Estimated cost File636
       $0.03
                0.005 DialUnits File635
$0.03
      Estimated cost File635
       $0.03
                0.005 DialUnits File570
$0.03
      Estimated cost File570
       $0.01
                0.005 DialUnits File387
$0.01
      Estimated cost File387
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       $0.01
$0.01 Estimated cost File492
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                0.005 DialUnits File494
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$0.01 Estimated cost File631
       $0.01
                0.005 DialUnits File633
$0.01 Estimated cost File633
       $0.01
               0.005 DialUnits File638
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               0.005 DialUnits File640
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       $0.01
               0.005 DialUnits File641
$0.01 Estimated cost File641
       $0.01
                0.005 DialUnits File702
$0.01 Estimated cost File702
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       $0.01
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                0.005 DialUnits File715
       $0.01
$0.01 Estimated cost File715
      $0.01
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      $0.01
               0.005 DialUnits File735
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. 4

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    $0.01 Estimated cost File710
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    $0.01 Estimated cost File711
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           $0.01 0.005 DialUnits File757
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           $0.05 0.005 DialUnits File2
    $0.05 Estimated cost File2
          $0.02 0.005 DialUnits File65
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    $0.03 Estimated cost File13
           $0.01 0.005 DialUnits File610
    $0.01 Estimated cost File610
           $0.01 0.005 DialUnits File613
    $0.01 Estimated cost File613
          OneSearch, 52 files, 0.276 DialUnits FileOS
    $0.26 TELNET
    $1.20 Estimated cost this search
    $1.73 Estimated total session cost 0.494 DialUnits
File 16: Gale Group PROMT(R) 1990-2006/May 25
      (c) 2006 The Gale Group
     Set Items Description
     --- ---- -------
? t 06854197/7
06854197/7
DIALOG(R) File 16: Gale Group PROMT(R)
(c) 2006 The Gale Group. All rts. reserv.
          Supplier Number: 58071728 (THIS IS THE FULLTEXT)
ImageX.com Expands Into Corporate Promotional Products Industry Via New
 Alliance With eCompanyStore.com.
Business Wire, p1017
Dec 8, 1999
TEXT:
BELLEVUE, Wash. -- (BUSINESS WIRE) -- Dec. 8, 1999--
```

Alliance With Online Corporate Promotional Products Company Enhances E-Procurement and Branding Solutions for ImageX.com's Corporate Customers

ImageX.com, Inc. (Nasdaq:IMGX), a leading net market maker for print in a \$292 billion dollar industry, today announced a strategic alliance with eCompanyStore.com to provide online logo merchandise for its corporate customers.

This new alliance expands the branding and e-procurement services offered through ImageX.com's Online Printing Center.

eCompanyStore.com, the leading provider of logo merchandise for midto large-size businesses, develops custom web sites that allow its customers to offer corporate identity merchandise via the Internet to employees. This alliance now enables ImageX.com's corporate customers to procure logo merchandise, such as logo apparel, merchandise and uniforms, in the same, streamlined fashion as their printed business materials via customized web sites provided through the Online Printing Center.

"We have an aggressive e-procurement strategy and are committed to providing full services to our corporate customers," said Rich Begert, president and CEO of ImageX.com. "With this alliance, eCompanyStore.com's customers gain access to ImageX.com's e-procurement technology and high quality services. Similarly, we are now able to offer our corporate customers branding and promotional products that are a natural extension of the branded marketing communications services offered through ImageX.com's Online Printing Center."

ImageX.com's proprietary e-procurement technology enables organizations to modify, proof, order and manage printed business materials on customized web sites directly over the Internet. The Online Printing Center is specifically designed for medium- and large-sized corporations with complex procurement needs.

"We see our new relationship with ImageX.com as a win-win arrangement for both companies," said Walt Geer, president and CEO of eCompanyStore.com. "ImageX.com's state-of-the-art e-procurement solution is very similar to the streamlined Internet-based solution offered by eCompanyStore.com. Both solutions are designed to increase effectiveness and lower costs of corporate branding and printing programs while reducing the inefficiencies associated with traditional methods. Our customers can now easily access the streamlined technologies offered by both companies for their entire corporate identity programs."

About eCompanyStore.com

Based in Atlanta, eCompanyStore.com provides Internet-based business-to-business e-commerce solutions that allow organizations to efficiently purchase logo merchandise including promotional products and uniforms. eCompanyStore.com's Internet-based solutions are designed to

increase the effectiveness and lower the costs of programs by reducing the inefficiencies associated with traditional methods of acquiring promotional products. The company customizes and maintains, at no charge to the clients, individual eCompanyStores that allow each client to offer its corporate logo merchandise to authorized individuals via the Internet. eCompanyStore.com's solution reinvents the way companies manage their programs and merchandise purchases by providing broad product choices, reduced inventory, increased convenience, easy access, and cost control and savings. The company's streamlined business model allows more efficient operations with fewer employees than traditional logo merchandise providers. For more information, please visit the company's web site at www.ecompanystore.com.

About ImageX.com

Headquartered in Bellevue, Wash., ImageX.com, Inc. (Nasdaq:IMGX) is the leading net market maker in online business printing. The company provides e-commerce solutions that are revolutionizing the way businesses acquire marketing communications materials, ranging from business cards to

marketing brochures. The company's broad portfolio of e-procurement services currently features the Online Printing Center for corporate customers, the Small Business Printing Center for small and home-based businesses, and two recently announced pending acquisitions of PrintBid.com, an online bidding service for customized print jobs, and PaperDeals.com, an online auction site for paper stock acquisitions.

Founded in 1995, ImageX.com has sales offices in 13 major markets nationwide, including: Los Angeles, New York, San Francisco, Washington D.C., and more. ImageX.com is a key printing resource for more than 1.1 million desktop users who have access within top U.S. businesses, such as Amazon.com, CIBC World Markets, CB Richard Ellis, VeriFone, Merck & Co., Visio, Nielsen Media Research, Automatic Data Processing, Donaldson, Lufkin & Jenrette, among more than 800 other companies. More information on the company and the services offered can be found at http://www.imagex.com or by calling 800/959-7845.

Registered trademarks and service marks are the property of their respective owners.

Certain statements in this press release are "forward-looking statements" within the meaning of the Securities Act of 1933, as amended. Forward-looking statements are based on the opinions and estimates of management at the time the statements are made and are subject to certain risks and uncertainties that could cause actual results to differ materially from those anticipated in the forward-looking statements. Factors that could affect ImageX.com's actual results include, but are not limited to, the "Risk Factors" described in our Securities and Exchange Commission filings, including the Prospectus related to our initial public offering dated August 26, 1999. Readers are cautioned not to place undue reliance upon these forward-looking statements that speak only as to the date of this release.

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PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES ? b 610

\$4.78 Estimated cost File16

\$2.66 TELNET

\$7.44 Estimated cost this search

\$9.17 Estimated total session cost 0.722 DialUnits

File 610: Business Wire 1999-2006/May 25

(c) 2006 Business Wire.

*File 610: File 610 now contains data from 3/99 forward. Archive data (1986-2/99) is available in File 810.

00103999/7

DIALOG(R) File 610: Business Wire (c) 2006 Business Wire. All rts. reserv.

00103999 19990915258B0171 (THIS IS THE FULLTEXT)
Corporategear.com Unveils the First All-Encompassing Exchange for the Branded
Promotional Products Industry

4.

Business Wire

Wednesday, September 15, 1999 09:01 EDT

WORD COUNT: 476

TEXT:

NEW YORK, Sep 15, 1999 (BUSINESS WIRE) - Corporategear.com Debuts Online Offering at

The P-O-P Show Held at New York's Jacob K. Javits Convention Center on September 15th and 16th

Corporategear.com, who has brought the branded promotional products industry into the Internet age, debuts at The P-O-P Show held at New York's Jacob K. Javits Convention Center today and tomorrow. Founded in February 1999, Corporategear.com is first-to-market with a new business model for the branded promotional products industry that offers a single point of contact for resellers and customers as well as vendor, media and business service partners. The Corporategear.com website empowers the buyer to be just clicks away from ordering high quality, competitively priced promotional products. The site allows clients to view, order, attach digital art files, and track orders all online.

"We listened intently to our customer-base and realized that the branded promotional products industry requires an end-to-end solution with a digital exchange for its varied members," said David Verchere, Chief Executive Officer, Corporategear.com. "Our customers appreciate the easy processing and sourcing of branded products at a reduced cost. We also offer low barriers to entry for firms wishing to build their brand and corporate identity."

"Corporategear.com offers an easy solution for the classic yet savvy buyer who wants the best quality for the best price," said Denise McCann, Promotion Manager at Vogue. "Corporategear.com offers high value merchandise combined with a simplified selection and branding process that is simply unparalleled."

Corporategear.com recognizes the value and leverage of outsourcing and working with business partners. Corporategear's company ethic of partnership is enhanced by the technology of the site that is demonstrated to the customer in many ways. "We gain and offer profitable product research and marketing information through our new awareness of customer preferences and behavior," said Brekynn Rhys, Chief Technology Officer. "We will also provide the industry with increased access to data for increased volume and reduced cost of sales and simplify the process by integrating shipping, insurance and finance."

Corporategear.com is exhibiting at Booth No. 360. Level 1H, at the Jacob K. Javits Convention Center on September 15th and 16th from 10:30 a.m. to 5:00 p.m.

About Corporategear.com

Corporategear.com has developed the branded, standard method of purchase for the branded promotional products industry. This first-to-market digital solution applies the advantages of e-commerce via an exchange for it's varied members that include resellers and customers as well as vendor, media and business service partners. David Verchere is the Chief Executive Officer and Brekynn Rhys is the Chief Technology Officer. Corporategear.com is based in New York City. Their web site is located at http://www.corporategear.com.

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 -0-
CONTACT:
               Corporategear.com, New York
               Allen Zimmerman, 212/897-4077
               Ogilvy Public Relations Worldwide, New York
               Nancy Tamosaitis, 212/880-5307
GEOGRAPHY:
               NEW YORK
INDUSTRY CODE: INTERACTIVE/MULTIMEDIA/INTERNET
               COMPUTERS/ELECTRONICS
               COMED
               RETAIL
               TRADESHOW
     Copyright (c) 1999 Business Wire. All rights reserved.
PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES
>>>No sets currently exist
? b 705text1, 705text2, 705adlit, 705newsbib, 705biblit, softlit, 13, 610,613
             77 does not exist
>>>
            233 does not exist
>>>
            278 does not exist
>>>
>>>3 of the specified files are not available
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     $2.96 Estimated cost File610
     $2.40 TELNET
     $5.36 Estimated cost this search
    $14.53 Estimated total session cost 0.930 DialUnits
SYSTEM:OS - DIALOG OneSearch
  File 15:ABI/Inform(R) 1971-2006/May 24
         (c) 2006 ProQuest Info&Learning
       16:Gale Group PROMT(R) 1990-2006/May 25
         (c) 2006 The Gale Group
  File 160:Gale Group PROMT(R) 1972-1989
         (c) 1999 The Gale Group
  File 148: Gale Group Trade & Industry DB 1976-2006/May 25
         (c) 2006 The Gale Group
  File 621:Gale Group New Prod. Annou. (R) 1985-2006/May 25
         (c) 2006 The Gale Group
  File 275: Gale Group Computer DB(TM) 1983-2006/May 24
         (c) 2006 The Gale Group
  File 634:San Jose Mercury Jun 1985-2006/May 24
         (c) 2006 San Jose Mercury News
  File 47:Gale Group Magazine DB(TM) 1959-2006/May 24
         (c) 2006 The Gale group
  File
        9:Business & Industry(R) Jul/1994-2006/May 24
         (c) 2006 The Gale Group
  File 623: Business Week 1985-2006/May 24
         (c) 2006 The McGraw-Hill Companies Inc
  File 810:Business Wire 1986-1999/Feb 28
         (c) 1999 Business Wire
  File 624:McGraw-Hill Publications 1985-2006/May 24
         (c) 2006 McGraw-Hill Co. Inc
```

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*File 624: Homeland Security & Defense and 9 Platt energy journals added
Please see HELP NEWS624 for more
  File 813:PR Newswire 1987-1999/Apr 30
         (c) 1999 PR Newswire Association Inc
  File 20:Dialog Global Reporter 1997-2006/May 25
         (c) 2006 Dialog
  File 636: Gale Group Newsletter DB(TM) 1987-2006/May 24
         (c) 2006 The Gale Group
  File 635:Business Dateline(R) 1985-2006/May 24
         (c) 2006 ProQuest Info&Learning
  File 570: Gale Group MARS(R) 1984-2006/May 24
         (c) 2006 The Gale Group
  File 387: The Denver Post 1994-2006/May 24
         (c) 2006 Denver Post
  File 471:New York Times Fulltext 1980-2006/May 25
         (c) 2006 The New York Times
  File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
         (c) 2002 Phoenix Newspapers
*File 492: This file is no longer updating.
  File 494:St LouisPost-Dispatch 1988-2006/May 23
         (c) 2006 St Louis Post-Dispatch
  File 631:Boston Globe 1980-2006/May 24
         (c) 2006 Boston Globe
  File 633: Phil. Inquirer 1983-2006/May 24
         (c) 2006 Philadelphia Newspapers Inc
  File 638: Newsday/New York Newsday 1987-2006/May 24
         (c) 2006 Newsday Inc.
  File 640: San Francisco Chronicle 1988-2006/May 25
         (c) 2006 Chronicle Publ. Co.
  File 641: Rocky Mountain News Jun 1989-2006/May 24
         (c) 2006 Scripps Howard News
  File 702:Miami Herald 1983-2006/May 22
         (c) 2006 The Miami Herald Publishing Co.
  File 703:USA Today 1989-2006/May 24
         (c) 2006 USA Today
  File 704: (Portland) The Oregonian 1989-2006/May 23
         (c) 2006 The Oregonian
  File 713:Atlanta J/Const. 1989-2006/May 21
         (c) 2006 Atlanta Newspapers
  File 714: (Baltimore) The Sun 1990-2006/May 24
         (c) 2006 Baltimore Sun
  File 715: Christian Sci. Mon. 1989-2006/May 25
         (c) 2006 Christian Science Monitor
  File 725: (Cleveland) Plain Dealer Aug 1991-2006/May 23
         (c) 2006 The Plain Dealer
  File 735:St. Petersburg Times 1989- 2006/May 23
         (c) 2006 St. Petersburg Times
  File 476: Financial Times Fulltext 1982-2006/May 26
         (c) 2006 Financial Times Ltd
  File 477: Irish Times 1999-2006/May 25
         (c) 2006 Irish Times
  File 710: Times/Sun. Times (London) Jun 1988-2006/May 25
         (c) 2006 Times Newspapers
  File 711: Independent (London) Sep 1988-2006/May 24
         (c) 2006 Newspaper Publ. PLC
*File 711: Use File 757 for full current day's news of the Independent, as
as well as full coverage of many additional European news sources.
  File 756:Daily/Sunday Telegraph 2000-2006/May 25
         (c) 2006 Telegraph Group
  File 757:Mirror Publications/Independent Newspapers 2000-2006/May 24
         (c) 2006
```

```
(c) 2001 THE NEW YORK TIMES
*File 473: This file will not update after March 31, 2001.
It will remain on Dialog as a closed file.
  File 474:New York Times Abs 1969-2006/May 24
         (c) 2006 The New York Times
  File 475: Wall Street Journal Abs 1973-2006/May 24
         (c) 2006 The New York Times
        35:Dissertation Abs Online 1861-2006/Apr
         (c) 2006 ProQuest Info&Learning
  File 583: Gale Group Globalbase (TM) 1986-2002/Dec 13
         (c) 2002 The Gale Group
*File 583: This file is no longer updating as of 12-13-2002.
         2:INSPEC 1898-2006/May W2
         (c) 2006 Institution of Electrical Engineers
  File
        65: Inside Conferences 1993-2006/May 24
         (c) 2006 BLDSC all rts. reserv.
        99:Wilson Appl. Sci & Tech Abs 1983-2006/Apr
         (c) 2006 The HW Wilson Co.
  File 256:TecInfoSource 82-2006/Jun
         (c) 2006 Info. Sources Inc
  File 13:BAMP 2006/May W2
         (c) 2006 The Gale Group
  File 610: Business Wire 1999-2006/May 25
         (c) 2006 Business Wire.
*File 610: File 610 now contains data from 3/99 forward.
Archive data (1986-2/99) is available in File 810.
  File 613:PR Newswire 1999-2006/May 25
         (c) 2006 PR Newswire Association Inc
*File 613: File 613 now contains data from 5/99 forward.
Archive data (1987-4/99) is available in File 813.
      Set Items Description
          _ _ _ _
                 ------
? s iswaq
      S1
            114 ISWAG
? s pd<19991116
>>>File 15 processing for PD= : PD=19991116
     started at PD=710000 stopped at PD=930106
>>>File 16 processing for PD= : PD=19991116
      started at PD=19900101 stopped at PD=19950623
>>>File 160 processing for PD= : PD=19991116
      started at PD=2103 stopped at PD=770314
>>>File 148 processing for PD= : PD=19991116
      started at PD=140105 stopped at PD=830728
>>>File 621 processing for PD= : PD=19991116
      started at PD=00000000 stopped at PD=19910208
>>>File 275 processing for PD= : PD=19991116
      started at PD=140103 stopped at PD=881215
>>>File 634 processing for PD= : PD=19991116
      started at PD=12/7/04 stopped at PD=901208
>>>File 47 processing for PD= : PD=19991116
      started at PD=590100 stopped at PD=650211
Processing
>>>File 9 processing for PD= : PD=19991116
      started at PD=871119 stopped at PD=990324
Processed 10 of 52 files ...
>>>File 810 processing for PD= : PD=19991116
      started at PD=850116 stopped at PD=911127
>>>File 624 processing for PD= : PD=19991116
      started at PD=104 stopped at PD=921201
```

File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02

```
>>>File 813 processing for PD= : PD=19991116
       started at PD=100000 stopped at PD=900920
Processing
>>>File 636 processing for PD= : PD=19991116
       started at PD=19880101 stopped at PD=19940323
>>>File 635 processing for PD= : PD=19991116
       started at PD=1190 stopped at PD=910826
>>>File 570 processing for PD= : PD=19991116
      started at PD=19840102 stopped at PD=19910623
>>>File 387 processing for PD= : PD=19991116
      started at PD=931204 stopped at PD=990705
>>>File 471 processing for PD= : PD=19991116
      started at PD=100904 stopped at PD=840508
>>>File 492 processing for PD= : PD=19991116
       started at PD=11/10/99 stopped at PD=910923
Processed 20 of 52 files ...
>>>File 494 processing for PD= : PD=19991116
       started at PD=2/7/2001 stopped at PD=930608
Processing
>>>File 631 processing for PD= : PD=19991116
      started at PD=11/14/99 stopped at PD=850518
>>>File 633 processing for PD= : PD=19991116
      started at PD=830101 stopped at PD=880823
>>>File 638 processing for PD= : PD=19991116
      started at PD=25, stopped at PD=920701
>>>File 640 processing for PD= : PD=19991116
      started at PD=850209 stopped at PD=930620
>>>File 641 processing for PD= : PD=19991116
      started at PD=890523 stopped at PD=941109
>>>File 702 processing for PD= : PD=19991116
      started at PD=801018 stopped at PD=880603
>>>File 703 processing for PD= : PD=19991116
      started at PD=880531 stopped at PD=951205
>>>File 704 processing for PD= : PD=19991116
      started at PD=890101 stopped at PD=940624
>>>File 713 processing for PD= : PD=19991116
      started at PD=880117 stopped at PD=940601
>>>File 714 processing for PD= : PD=19991116
      started at PD=900903 stopped at PD=960305
>>>File 715 processing for PD= : PD=19991116
      started at PD=890103 stopped at PD=970611
>>>File 735 processing for PD= : PD=19991116
      started at PD=25UARY stopped at PD=950407
Processed 30 of 52 files ...
>>>File 476 processing for PD=
                               : PD=19991116
      started at PD=19820102 stopped at PD=19881015
>>>File 710 processing for PD= : PD=19991116
      started at PD=880601 stopped at PD=931205
Processing
>>>File 711 processing for PD= : PD=19991116
      started at PD=880919 stopped at PD=941117
>>>File 474 processing for PD= : PD=19991116
      started at PD=101111 stopped at PD=740603
>>>File 475 processing for PD= : PD=19991116
      started at PD=191111 stopped at PD=810213
>>>One or more prefixes are unsupported
>>> or undefined in one or more files.
>>>File 583 processing for PD= : PD=19991116
     started at PD=100001 stopped at PD=890322
>>>File 99 processing for PD= : PD=19991116
      started at PD=DEC.1200 stopped at PD=19910204
```

```
Completed processing all files
      S223189465 PD<19991116
? ds
Set
        Items
               Description
S1
         114
               ISWAG
S2
     23189465
               PD<19991116
? s s1 and s2
            114 S1
        23189465 S2
              0 S1 AND S2
? s au=(verchere, d? or verchere d?)
>>>One or more prefixes are unsupported
>>> or undefined in one or more files.
              44 AU=VERCHERE, D?
              0 AU=VERCHERE D?
              44 AU=(VERCHERE, D? OR VERCHERE D?)
? s s4 and s2
              44 S4
        23189465 S2
      S5
              0 S4 AND S2
? s corporategear
      S6
             85 CORPORATEGEAR
? s s6 and s2
             85 S6
        23189465 S2
      S7
              6 S6 AND S2
? t s7/free/all
 7/8/1
           (Item 1 from file: 20)
DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.
07910875 (USE FORMAT 7 OR 9 FOR FULLTEXT)
NYNMA's New Media Trade Show Spotlights New York City as The Internet IPO
   Capital of The Year
October 25, 1999
WORD COUNT: 1126
DESCRIPTORS:
             Company News; Public Offerings; New Issues; Share Structure;
   Trade Fairs & Exhibitions; Marketing
COUNTRY NAMES/CODES: United States of America (US)
REGIONS: Americas; North America; Pacific Rim
PROVINCE/STATE: New York
SIC CODES/DESCRIPTIONS: 7375 (Information Retrieval Services)
NAICS CODES/DESCRIPTIONS: 514191 (On-Line Information Services)
           (Item 2 from file: 20)
DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.
07232543 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Corporategear .com Unveils the First All-Encompassing Exchange for the
  Branded Promotional Products Industry
September 15, 1999
WORD COUNT: 513
DESCRIPTORS: Marketing; Company News
COUNTRY NAMES/CODES: United States of America (US)
REGIONS: Americas; North America; Pacific Rim
PROVINCE/STATE: New York
```

7/8/3 (Item 1 from file: 610)

DIALOG(R) File 610:(c) 2006 Business Wire. All rts. reserv.

00103999 19990915258B0171 (USE FORMAT 7 FOR FULLTEXT)

Corporategear .com Unveils the First All-Encompassing Exchange for the Branded Promotional Products Industry

Wednesday, September 15, 1999 09:01 EDT

WORD COUNT: 476

COMPANY NAMES: CONVENTION CENTER; OGILVY PUBLIC RELATIONS WORLDWIDE LTD

GEOGRAPHIC NAMES: NEW YORK; AMERICAS; NORTH AMERICA; USA

INDUSTRY NAMES: ADVERTISING AND PROMOTION; INTERNET; MARKETING;

COMMUNICATIONS TECHNOLOGIES; COMPUTERS

EVENT NAMES: ADVERTISING AND PROMOTION; JOINT VENTURES; SERVICES

7/8/4 (Item 1 from file: 613)

DIALOG(R) File 613:(c) 2006 PR Newswire Association Inc. All rts. reserv.

00201431 19991025NYM001B (USE FORMAT 7 FOR FULLTEXT)

NYNMA's New Media Trade Show Spotlights New York City as The Internet IPO Capital of The Year

Monday, October 25, 1999 12:44 EDT

WORD COUNT: 1,154

COMPANY NAMES: New York New Media Association; INTEL CORP; LUCENT TECHNOLOGIES INC; PRICEWATERHOUSECOOPERS LLP; REAL MEDIA; DIGITAL GRAPHIX INC; ROLLINS AGENCY INC; PR HOLDINGS INC; EDELMAN DANIEL J INC; COMPUWARE CORP; FELDMANN GMBH; LP HOLDING SA; NETMARKET CO INC; CUC INTERNATIONAL INC; OTEC INC; VEON; VERITY INC; VIRTUAL GROWTH INC; WALL STREET INC; CHASE MANHATTAN BANK; GLOBIX CORP

GEOGRAPHIC NAMES: NEW YORK; AMERICAS; NORTH AMERICA; USA

INDUSTRY NAMES: NEW PRODUCT DEVELOPMENT; MARKETING; CORPORATE; ADVERTISING AND PROMOTION; COMPUTER SOFTWARE; CONFERENCES AND EXHIBITIONS; INFORMATION SERVICES; INTERNET; NETWORKS; TECHNOLOGY DEVELOPMENT; COMPUTERS; COMMUNICATIONS TECHNOLOGIES; BUSINESS SERVICES; INFORMATION MANAGEMENT; DATA COMMUNICATIONS

EVENT NAMES: NEW PRODUCT DEVELOPMENT; PRODUCT LAUNCHES; ADVERTISING AND PROMOTION; ORGANISATIONS AND INSTITUTIONS; SERVICES; TECHNOLOGY DEVELOPMENT

7/8/5 (Item 2 from file: 613)

DIALOG(R) File 613:(c) 2006 PR Newswire Association Inc. All rts. reserv.

00193535 19991013NYW001A (USE FORMAT 7 FOR FULLTEXT)

Super CyberSuds(TM) '99 Set to Make Silicon Alley Splash for New York New Media Association

Wednesday, October 13, 1999 09:58 EDT WORD COUNT: 740

COMPANY NAMES: New York New Media Association; COMPUWARE CORP; FELDMANN INC; FELDMANN GMBH; LP SPA; NETMARKET CO INC; CUC INTERNATIONAL INC; OTEC INC; VEON; VERITY INC; VIRTUAL GROWTH INC; WALL STREET INC; REAL MEDIA; LUCENT TECHNOLOGIES INC; NEW YORK CITY ECONOMIC DEVELOPMENT CORP; ROLLINS AGENCY INC; EDELMAN DANIEL J INC

GEOGRAPHIC NAMES: NEW YORK; AMERICAS; NORTH AMERICA; USA

EVENT NAMES: ORGANISATIONS AND INSTITUTIONS

(Item 3 from file: 613)

DIALOG(R) File 613:(c) 2006 PR Newswire Association Inc. All rts. reserv.

00193097 19991012NYTU152 (USE FORMAT 7 FOR FULLTEXT)

Super CyberSuds (TM) '99 Set to Make Silicon Alley Splash For New York New Media Association

Tuesday, October 12, 1999 16:21 EDT

WORD COUNT: 738

COMPANY NAMES: New York New Media Association; COMPUWARE CORP; FELDMANN INC; FELDMANN GMBH; LP SPA; NETMARKET CO INC; CUC INTERNATIONAL INC; OTEC INC; VEON; VERITY INC; VIRTUAL GROWTH INC; WALL STREET INC; REAL MEDIA; LUCENT TECHNOLOGIES INC; NEW YORK CITY ECONOMIC DEVELOPMENT CORP; ROLLINS AGENCY INC; EDELMAN DANIEL J INC

GEOGRAPHIC NAMES: NEW YORK; AMERICAS; NORTH AMERICA; USA INDUSTRY NAMES: NEW PRODUCT DEVELOPMENT; MARKETING; CORPORATE EVENT NAMES: NEW PRODUCT DEVELOPMENT; PRODUCT LAUNCHES; ORGANISATIONS AND INSTITUTIONS

? t s7/7/2

7/7/2 (Item 2 from file: 20) DIALOG(R)File 20:Dialog Global Reporter (c) 2006 Dialog. All rts. reserv.

07232543 (THIS IS THE FULLTEXT)

.com Unveils the First All-Encompassing Exchange for the Corporategear Branded Promotional Products Industry

BUSINESS WIRE

September 15, 1999

NEW YORK--(BUSINESS WIRE)--Sept. 15, 1999--Corporategear .com Debuts Online Offering at The P-O-P Show Held at New York's Jacob K. Javits Convention Center on September 15th and 16th

Corporategear .com, who has brought the branded promotional products industry into the Internet age, debuts at The P-O-P Show held at New York's Jacob K. Javits Convention Center today and tomorrow. Founded in February 1999, Corporategear .com is first-to-market with a new business model for the branded promotional products industry that offers a single point of contact for resellers and customers as well as vendor, media and business service partners. The Corporategear .com website empowers the buyer to be just clicks away from ordering high quality, competitively priced promotional products. site allows clients to view, order, attach digital art files, and track orders all online.

"We listened intently to our customer-base and realized that the branded promotional products industry requires an end-to-end solution with a digital exchange for its varied members," said David Verchere, Chief Executive Corporategear .com. "Our customers appreciate the easy processing and sourcing of branded products at a reduced cost. We also offer low barriers to entry for firms wishing to build their brand and corporate identity."

" Corporategear .com offers an easy solution for the classic yet savvy buyer who wants the best quality for the best price," said Denise McCann, Promotion Manager at Vogue. " Corporategear .com offers high value merchandise combined with a simplified selection and branding process that is simply unparalleled."

Corporategear .com recognizes the value and leverage of outsourcing and working with business partners. Corporategear 's company ethic of partnership is enhanced by the technology of the site that is demonstrated to the customer in many ways. "We gain and offer profitable product research and marketing information through our new awareness of customer preferences and behavior,"

said Brekynn Rhys, Chief Technology Officer. "We will also provide the industry with increased access to data for increased volume and reduced cost of sales and simplify the process by integrating shipping, insurance and finance."

Corporategear .com is exhibiting at Booth No. 360. Level 1H, at the Jacob K. Javits Convention Center on September 15th and 16th from 10:30 a.m. to 5:00 p.m.

About Corporategear .com

09:01 EDT

Corporategear .com has developed the branded, standard method of purchase for the branded promotional products industry. This first-to-market digital solution applies the advantages of e-commerce via an exchange for it's varied members that include resellers and customers as well as vendor, media and business service partners. David Verchere is the Chief Executive Officer and Brekynn Rhys is the Chief Technology Officer. Corporategear .com is based in New York City. Their web site is located at http://www.corporategear .com.

CONTACT: Corporategear .com, New York

Allen Zimmerman, 212/897-4077 or Ogilvy Public Relations Worldwide, New York Nancy Tamosaitis, 212/880-5307 SEPTEMBER 15, 1999

```
Copyright 1999 Business Wire. Source: World Reporter (Trade Mark).
? s (david or d? ?)(2n)verchere
>>>File 15 processing for D? ? stopped at DOUBLECOUNT
>>>File 16 processing for D? ? stopped at DFORSHEY
>>>File 148 processing for D? ? stopped at DESPAIGNE
>>>File 621 processing for D? ? stopped at DUNSTON
Processing
>>>File 47 processing for D? ? stopped at DJUMBI
Processed 10 of 52 files ...
>>>File 20 processing for D? ? stopped at DECHAINS
Processing
>>>File 636 processing for D? ? stopped at DOLESCHALL
Processing
Processed 20 of 52 files ...
Processing
Processed 30 of 52 files ...
Processing
Processed 40 of 52 files .
>>>File 2 processing for D? ? stopped at DATABASE ADMINISTRATION PROCESSES
Completed processing all files
         8036927 DAVID
        31273549 D? ?
             287 VERCHERE
      S8
              48 (DAVID OR D? ?) (2N) VERCHERE
? ds
Set
        Items
                Description
S1
          114
                ISWAG
S2
     23189465
                PD<19991116
S3
            0
                S1 AND S2
S4
           44
                AU=(VERCHERE, D? OR VERCHERE D?)
S5
                S4 AND S2
S6
           85
                CORPORATEGEAR
S7
            6
                S6 AND S2
S8
           48
                (DAVID OR D? ?) (2N) VERCHERE
? s s2 and s8
        23189465 S2
```

48 S8

S9 4 S2 AND S8

? t s9/free/all

9/8/1 (Item 1 from file: 9)

DIALOG(R) File 9:(c) 2006 The Gale Group. All rts. reserv.

01704878 Supplier Number: 24127926 (USE FORMAT 7 OR 9 FOR FULLTEXT)

North America: the star line up: Part Two

1998

WORD COUNT: 3116

SPECIAL FEATURES: Table

INDUSTRY NAMES: Business services; Professional management services
PRODUCT NAMES: Accounting, auditing, and bookkeeping services (872000);
Management consulting services (874200); Public finance, taxation, and
monetary policy (930000); Conglomerates and companies with unknown product
codes (990000)

CONCEPT TERMS: All government; All market information; All product and

service information; Capacity; New laws; Quality; Trends GEOGRAPHIC NAMES: Canada (CDA); Canada (CDAX); North America (NOA); North

America (NOAX); United States (USA)

9/8/2 (Item 1 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

07232543 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Corporategear.com Unveils the First All-Encompassing Exchange for the Branded Promotional Products Industry

September 15, 1999 WORD COUNT: 513

DESCRIPTORS: Marketing; Company News

COUNTRY NAMES/CODES: United States of America (US) REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: New York

9/8/3 (Item 1 from file: 13)

DIALOG(R) File 13:(c) 2006 The Gale Group. All rts. reserv.

00589242 Supplier Number: 24313570 (USE FORMAT 7 OR 9 FOR FULLTEXT)

North America: the star line up: Part 3 of 3

July 1998

WORD COUNT: 1153

SPECIAL FEATURES: Table

COMPANY DEPARTMENT NAME: Accounting & Finance

INDUSTRY NAMES: Business services; Professional management services PRODUCT NAMES: Accounting, auditing, and bookkeeping services (872000)

CONCEPT TERMS: Taxation

GEOGRAPHIC NAMES: Canada (CDA); Canada (CDAX); North America (NOA); North

America (NOAX); United States (USA)

9/8/4 (Item 1 from file: 610)

DIALOG(R) File 610:(c) 2006 Business Wire. All rts. reserv.

00103999 19990915258B0171 (USE FORMAT 7 FOR FULLTEXT)

Corporategear.com Unveils the First All-Encompassing Exchange for the Branded Promotional Products Industry

Wednesday, September 15, 1999 09:01 EDT WORD COUNT: 476

COMPANY NAMES: CONVENTION CENTER; OGILVY PUBLIC RELATIONS WORLDWIDE LTD GEOGRAPHIC NAMES: NEW YORK; AMERICAS; NORTH AMERICA; USA INDUSTRY NAMES: ADVERTISING AND PROMOTION; INTERNET; MARKETING; COMMUNICATIONS TECHNOLOGIES; COMPUTERS EVENT NAMES: ADVERTISING AND PROMOTION; JOINT VENTURES; SERVICES ? t s9/k/1

9/K/1 (Item 1 from file: 9)

DIALOG(R) File 9: (c) 2006 The Gale Group. All rts. reserv.

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

... Allgood Osler Hoskin & Harcourt Richard Carson Price Waterhouse (PwC) Robert Couzin Ernst & Young Allan Lanthier Ernst & Young Paul Setlakwe Stikeman, Elliott Ron Sirkis Bennett Joines Verchere David Smith Davis, Ward & Beck Robert Spindler Coopers & Lybrand (PwC)

Listed in alphabetical order

? t s9/j/3
>>>'J' not a valid format name
? t s9/k/3

9/K/3 (Item 1 from file: 13)

DIALOG(R)File 13:(c) 2006 The Gale Group. All rts. reserv.

TEXT:

...Richard Carson Price Waterhouse (PwC)
Robert Couzin Ernst & Young
Allan Lanthier Ernst & Young
Alan Schwartz Fasken, Campbell
Paul Setlakwe Stikeman, Elliott
Ron Sirkis Bennett Jones Verchere
David Smith Davies, Ward & Beck
Robert Spindler Coopers & Lybrand (PwC)
Listed in alphabetical order

705/26,27, 3,37 terlah.

2

Trying 31060000009999...Open

DIALOG INFORMATION SERVICES

PLEASE LOGON:

****** HHHHHHHH SSSSSSSS? ### Status: Signing onto Dialog ********
ENTER PASSWORD:

****** HHHHHHHH SSSSSSS? ******

Welcome to DIALOG

Status: Login successfulDialog level 05.11.05D

Last logoff: 25may06 15:39:25 Logon file405 30may06 12:27:53

*** ANNOUNCEMENTS ***

NEW FILES RELEASED

***Regulatory Affairs Journals (File 183)

***Index Chemicus (File 302)

***Inspec (File 202)

RESUMED UPDATING

***File 141, Reader's Guide Abstracts

RELOADS COMPLETED

***File 516, D&B--Dun's Market Identifiers

***File 523, D&B European Dun's Market Identifiers

***File 531, American Business Directory

*** MEDLINE has been reloaded with the 2006 MeSH (Files 154 & 155)

*** The 2005 reload of the CLAIMS files (Files 340, 341, 942) is now available online.

*

DATABASES REMOVED

***File 196, FINDEX

***File 468, Public Opinion Online (POLL)

Chemical Structure Searching now available in Prous Science Drug Data Report (F452), Prous Science Drugs of the Future (F453), IMS R&D Focus (F445/955), Pharmaprojects (F128/928), Beilstein Facts (F390), Derwent Chemistry Resource (F355) and Index Chemicus (File 302).

>>>For the latest news about Dialog products, services, content<<<
>>>and events, please visit What's New from Dialog at <<<
>>>http://www.dialog.com/whatsnew/. You can find news about<<<
>>>a specific database by entering HELP NEWS <file number>.<<<
705TEXT1 is set ON as an alias for 15, 16, 160, 148, 621, 275, 634, 47
705TEXT2 is set ON as an alias for 9, 623, 810, 624, 813, 20, 636
705BIBLIT is set ON as an alias for 77, 35, 583, 2, 65, 233, 99
705NEWSBIB is set ON as an alias for 473, 474, 475
SOFTLIT is set ON as an alias for 256, 278
705ADLIT is set ON as an alias for 635, 570, PAPERSMJ, PAPERSEU KWIC is set to 50.
* * * *

SYSTEM: HOME

Cost is in DialUnits

Menu System II: D2 version 1.7.9 term=ASCII

*** DIALOG HOMEBASE(SM) Main Menu ***

Information:

- Announcements (new files, reloads, etc.)
- 2. Database, Rates, & Command Descriptions

- 3. Help in Choosing Databases for Your Topic
- 4. Customer Services (telephone assistance, training, seminars, etc.)
- 5. Product Descriptions

Connections:

- 6. DIALOG(R) Document Delivery
- Data Star(R)
 - (c) 2003 Dialog, a Thomson business. All rights reserved.

/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

Terminal set to DLINK

*** DIALOG HOMEBASE(SM) Main Menu ***

Information:

- 1. Announcements (new files, reloads, etc.)
- 2. Database, Rates, & Command Descriptions
- 3. Help in Choosing Databases for Your Topic
- 4. Customer Services (telephone assistance, training, seminars, etc.)
- 5. Product Descriptions

Connections:

- 6. DIALOG(R) Document Delivery
- 7. Data Star(R)
 - (c) 2003 Dialog, a Thomson business. All rights reserved.

/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database (e.g., B1 for ERIC).

? b 705text1, 705text2, 705adlit, 705newsbib, 705biblit, softlit, 13, 610, 613

>>> 77 does not exist

>>> 233 does not exist

278 does not exist

>>>3 of the specified files are not available

30may06 12:28:26 User264751 Session D572.1

\$0.00 0.225 DialUnits FileHomeBase

- \$0.00 Estimated cost FileHomeBase
- \$0.14 TELNET
- \$0.14 Estimated cost this search
- \$0.14 Estimated total session cost 0.225 DialUnits

SYSTEM:OS - DIALOG OneSearch

File 15:ABI/Inform(R) 1971-2006/May 30

(c) 2006 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2006/May 29

(c) 2006 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2006/May 29

```
(c)2006 The Gale Group
  File 621:Gale Group New Prod. Annou. (R) 1985-2006/May 29
         (c) 2006 The Gale Group
  File 275:Gale Group Computer DB(TM) 1983-2006/May 26
         (c) 2006 The Gale Group
  File 634:San Jose Mercury Jun 1985-2006/May 27
         (c) 2006 San Jose Mercury News
        47: Gale Group Magazine DB(TM) 1959-2006/May 29
         (c) 2006 The Gale group
  File
         9:Business & Industry(R) Jul/1994-2006/May 26
         (c) 2006 The Gale Group
 File 623: Business Week 1985-2006/May 30
         (c) 2006 The McGraw-Hill Companies Inc
 File 810: Business Wire 1986-1999/Feb 28
         (c) 1999 Business Wire
 File 624:McGraw-Hill Publications 1985-2006/May 30
         (c) 2006 McGraw-Hill Co. Inc
*File 624: Homeland Security & Defense and 9 Platt energy journals added
Please see HELP NEWS624 for more
 File 813:PR Newswire 1987-1999/Apr 30
         (c) 1999 PR Newswire Association Inc
 File 20:Dialog Global Reporter 1997-2006/May 30
         (c) 2006 Dialog
 File 636:Gale Group Newsletter DB(TM) 1987-2006/May 26
         (c) 2006 The Gale Group
 File 635:Business Dateline(R) 1985-2006/May 27
         (c) 2006 ProQuest Info&Learning
 File 570: Gale Group MARS(R) 1984-2006/May 26
         (c) 2006 The Gale Group
 File 387: The Denver Post 1994-2006/May 26
         (c) 2006 Denver Post
 File 471: New York Times Fulltext 1980-2006/May 30
         (c) 2006 The New York Times
 File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
         (c) 2002 Phoenix Newspapers
*File 492: This file is no longer updating.
 File 494:St LouisPost-Dispatch 1988-2006/May 29
         (c) 2006 St Louis Post-Dispatch
 File 631:Boston Globe 1980-2006/May 26
         (c) 2006 Boston Globe
 File 633: Phil. Inquirer 1983-2006/May 26
         (c) 2006 Philadelphia Newspapers Inc
 File 638: Newsday/New York Newsday 1987-2006/May 27
         (c) 2006 Newsday Inc.
 File 640: San Francisco Chronicle 1988-2006/May 28
         (c) 2006 Chronicle Publ. Co.
 File 641:Rocky Mountain News Jun 1989-2006/May 30
         (c) 2006 Scripps Howard News
 File 702:Miami Herald 1983-2006/May 28
         (c) 2006 The Miami Herald Publishing Co.
 File 703:USA Today 1989-2006/May 26
         (c) 2006 USA Today
 File 704: (Portland) The Oregonian 1989-2006/May 28
         (c) 2006 The Oregonian
 File 713:Atlanta J/Const. 1989-2006/May 28
         (c) 2006 Atlanta Newspapers
 File 714: (Baltimore) The Sun 1990-2006/May 28
         (c) 2006 Baltimore Sun
 File 715:Christian Sci.Mon. 1989-2006/May 30
         (c) 2006 Christian Science Monitor
 File 725: (Cleveland) Plain Dealer Aug 1991-2006/May 29
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(c) 2006 The Plain Dealer
  File 735:St. Petersburg Times 1989- 2006/May 25
          (c) 2006 St. Petersburg Times
  File 476: Financial Times Fulltext 1982-2006/May 31
          (c) 2006 Financial Times Ltd
  File 477: Irish Times 1999-2006/May 30
          (c) 2006 Irish Times
  File 710: Times/Sun. Times (London) Jun 1988-2006/May 30
          (c) 2006 Times Newspapers
  File 711: Independent (London) Sep 1988-2006/May 30
          (c) 2006 Newspaper Publ. PLC
*File 711: Use File 757 for full current day's news of the Independent, as
as well as full coverage of many additional European news sources.
  File 756: Daily/Sunday Telegraph 2000-2006/May 30
          (c) 2006 Telegraph Group
  File 757:Mirror Publications/Independent Newspapers 2000-2006/May 30
          (c) 2006
  File 473: FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02
          (c) 2001 THE NEW YORK TIMES
*File 473: This file will not update after March 31, 2001.
It will remain on Dialog as a closed file.
  File 474: New York Times Abs 1969-2006/May 29
          (c) 2006 The New York Times
  File 475: Wall Street Journal Abs 1973-2006/May 26
          (c) 2006 The New York Times
        35:Dissertation Abs Online 1861-2006/May
         (c) 2006 ProQuest Info&Learning
  File 583:Gale Group Globalbase (TM) 1986-2002/Dec 13
          (c) 2002 The Gale Group
*File 583: This file is no longer updating as of 12-13-2002.
         2:INSPEC 1898-2006/May W3 (c) 2006 Institution of Electrical Engineers
  File
        65:Inside Conferences 1993-2006/May 30
  File
        (c) 2006 BLDSC all rts. reserv.
99:Wilson Appl. Sci & Tech Abs 1983-2006/Apr
         (c) 2006 The HW Wilson Co.
  File 256:TecInfoSource 82-2006/Jul
         (c) 2006 Info. Sources Inc
  File 13:BAMP 2006/May W3
         (c) 2006 The Gale Group
  File 610: Business Wire 1999-2006/May 30
         (c) 2006 Business Wire.
*File 610: File 610 now contains data from 3/99 forward.
Archive data (1986-2/99) is available in File 810.
  File 613:PR Newswire 1999-2006/May 30
         (c) 2006 PR Newswire Association Inc
*File 613: File 613 now contains data from 5/99 forward.
Archive data (1987-4/99) is available in File 813.
      Set Items Description
           ----
? s corporategear
              85 CORPORATEGEAR
? rd
      S2
              42 RD (unique items)
? t s2/free/all
           (Item 1 from file: 15)
DIALOG(R) File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.
02033586 52844895
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USE FORMAT 7 OR 9 FOR FULL TEXT Ha-Lo bets big on the Web WORD COUNT: 3069 LENGTH: 4 Pages May 2000 COMPANY NAMES: Ha-Lo Industries Inc (DUNS:05-662-8837 SIC:5199 NAICS:541890) Starbelly.com Inc (NAICS:339950; 541890) GEOGRAPHIC NAMES: United States; US DESCRIPTORS: Case studies; Acquisitions & mergers; Catalogs; Commercial markets; Promotional products; Computer service industry; Electronic commerce; Technological planning CLASSIFICATION CODES: 9190 (CN=United States); 9110 (CN=Company specific); 8390 (CN=Retailing industry); 7200 (CN=Advertising); 8302 (CN=Software and computer services); 5220 (CN=Information technology management); 5250 (CN=Telecommunications systems & Internet communications); 2330 (CN=Acquisitions & mergers) PRINT MEDIA ID: 14235

2/8/2 (Item 1 from file: 16)

DIALOG(R) File 16:(c) 2006 The Gale Group. All rts. reserv.

08297758 Supplier Number: 66803533 (USE FORMAT 7 FOR FULLTEXT)
(0) Comings & Goings.(appointments and selections in the industry)(Brief Article)

June 5, 2000

Word Count: 329

PUBLISHER NAME: Crain Communications, Inc.

COMPANY NAMES: *Advanstar Communications Inc.; Hill, Holliday, Connors,

Cosmopulos Inc.; Art Technology Group Inc. EVENT NAMES: *540 (Executive changes & profiles)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *2721000 (Periodicals); 7311000 (Advertising Agencies); 7372000 (Computer Software)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

SIC CODES: 2721 (Periodicals); 7311 (Advertising agencies); 7372 (Prepackaged software)

NAICS CODES: 51112 (Periodical Publishers); 54181 (Advertising Agencies); 51121 (Software Publishers)

SPECIAL FEATURES: LOB; COMPANY

ADVERTISING CODES: 43 Agency Personnel; 53 Company Personnel; 63 Media Personnel

2/8/3 (Item 2 from file: 16)

DIALOG(R) File 16:(c) 2006 The Gale Group. All rts. reserv.

07715613 Supplier Number: 64335452 (USE FORMAT 7 FOR FULLTEXT) PROMOTING WITH APPAREL; DRESSED FOR WEB SUCCESS.

July, 2000

Word Count: 206

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co. COMPANY NAMES: *Corporategear .com; GoPromos.com; Dubbs.com

EVENT NAMES: *240 (Marketing procedures)
GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *2300000 (Apparel & Related Products); 4811520 (Online Services)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN
 (Any type of business)

SIC CODES: 2300 (APPAREL AND OTHER TEXTILE PRODUCTS); 4822 (Telegraph &

other communications)

NAICS CODES: 315 (Apparel Manufacturing); 514191 (On-Line Information

Services)

SPECIAL FEATURES: INDUSTRY; COMPANY ADVERTISING CODES: 79 Promotion

(Item 3 from file: 16)

DIALOG(R)File 16:(c) 2006 The Gale Group. All rts. reserv.

Supplier Number: 62543580 (USE FORMAT 7 FOR FULLTEXT) Zebra Hill Marketing and Axis Promotions Buy CoGear.com, E-Commerce Industry Leader.

June 7, 2000

Word Count: 694

PUBLISHER NAME: Business Wire

COMPANY NAMES: *Axis

GEOGRAPHIC NAMES: *4EUUK (United Kingdom)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

(Item 4 from file: 16)

DIALOG(R) File 16:(c) 2006 The Gale Group. All rts. reserv.

Supplier Number: 62058506 (USE FORMAT 7 FOR FULLTEXT)

Late News. (Brief Article) (Statistical Data Included)

May 8, 2000

Word Count: 134

PUBLISHER NAME: Crain Communications, Inc.

COMPANY NAMES: *Ziff-Davis International Media Group; Corporategear .com;

Productbuzz Inc.; Lieber, Levett, Koenig, Farese, Babcock

EVENT NAMES: *220 (Strategy & planning)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *2721000 (Periodicals); 4811520 (Online Services)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN

(Any type of business)

SIC CODES: 2721 (Periodicals); 4822 (Telegraph & other communications)

NAICS CODES: 51112 (Periodical Publishers); 514191 (On-Line Information

Services)

SPECIAL FEATURES: LOB; COMPANY

ADVERTISING AGENCY: Lieber, Levett, Koenig, Farese, Babcock

ADVERTISING CODES: 55 Company Planning/Goals

2/8/6 (Item 5 from file: 16)

DIALOG(R) File 16:(c) 2006 The Gale Group. All rts. reserv.

07417502 Supplier Number: 62058469 (USE FORMAT 7 FOR FULLTEXT)

Comings & Goings. (Brief Article)

May 8, 2000

Word Count: 294

PUBLISHER NAME: Crain Communications, Inc.

COMPANY NAMES: *Advanstar Communications Inc.

EVENT NAMES: *540 (Executive changes & profiles)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *2721000 (Periodicals)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN

1

(Any type of business)

SIC CODES: 2721 (Periodicals)

NAICS CODES: 51112 (Periodical Publishers)

SPECIAL FEATURES: LOB; COMPANY ADVERTISING CODES: 63 Media Personnel 2/8/7 (Item 6 from file: 16) DIALOG(R) File 16:(c) 2006 The Gale Group. All rts. reserv. Supplier Number: 62215777 (USE FORMAT 7 FOR FULLTEXT) Correction. (Brief Article) (Correction Notice) May 15, 2000 Word Count: 20 PUBLISHER NAME: BPI Communications, Inc. COMPANY NAMES: *Corporategear .com EVENT NAMES: *540 (Executive changes & profiles) GEOGRAPHIC NAMES: *1USA (United States) PRODUCT NAMES: *2300000 (Apparel & Related Products) INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business) SIC CODES: 2300 (APPAREL AND OTHER TEXTILE PRODUCTS) NAICS CODES: 315 (Apparel Manufacturing) SPECIAL FEATURES: INDUSTRY; COMPANY ADVERTISING CODES: 53 Company Personnel 2/8/8 (Item 7 from file: 16) DIALOG(R) File 16:(c) 2006 The Gale Group. All rts. reserv. Supplier Number: 62216379 (USE FORMAT 7 FOR FULLTEXT) NAMES IN THE NEWS. May 22, 2000 Word Count: PUBLISHER NAME: American Marketing Association EVENT NAMES: *540 (Executive changes & profiles) GEOGRAPHIC NAMES: *1USA (United States); 4EUFR (France) PRODUCT NAMES: *7311000 (Advertising Agencies)
INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business) SIC CODES: 7311 (Advertising agencies) NAICS CODES: 54181 (Advertising Agencies) SPECIAL FEATURES: LOB ADVERTISING CODES: 43 Agency Personnel 2/8/9 (Item 8 from file: 16) DIALOG(R) File 16:(c) 2006 The Gale Group. All rts. reserv. Supplier Number: 62112210 (USE FORMAT 7 FOR FULLTEXT) Ha-Lo bets big on the Web. (Statistical Data Included) May, 2000 Word Count: 3064 PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co. COMPANY NAMES: *HA-LO Industries Inc. EVENT NAMES: *270 (Retail & services management) GEOGRAPHIC NAMES: *1USA (United States) PRODUCT NAMES: *7319700 (Telemarketing Services); 4811520 Services) INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business); RETL (Retailing)

SIC CODES: 7389 (Business services, not elsewhere classified); 4822 (

NAICS CODES: 561422 (Telemarketing Bureaus); 514191 (On-Line Information

Telegraph & other communications)

Services)

TICKER SYMBOLS: HMK

SPECIAL FEATURES: COMPANY

ADVERTISING CODES: 55 Company Planning/Goals

2/8/10 (Item 9 from file: 16)

DIALOG(R) File 16:(c) 2006 The Gale Group. All rts. reserv.

Supplier Number: 61888157 (USE FORMAT 7 FOR FULLTEXT) 07303473

FAST TRACK. (Company Operations)

April 15, 2000 Word Count: 296

PUBLISHER NAME: Penton Media, Inc.

COMPANY NAMES: *ThirdVoice Inc.; BuyNow.com; US Creative

EVENT NAMES: *540 (Executive changes & profiles)

GEOGRAPHIC NAMES: *1USA (United States) PRODUCT NAMES: *4811520 (Online Services)

INDUSTRY NAMES: BUSN (Any type of business); TELC (Telecommunications)

SIC CODES: 4822 (Telegraph & other communications) NAICS CODES: 514191 (On-Line Information Services)

SPECIAL FEATURES: COMPANY

2/8/11 (Item 10 from file: 16)

DIALOG(R) File 16:(c) 2006 The Gale Group. All rts. reserv.

Supplier Number: 61634098 (USE FORMAT 7 FOR FULLTEXT) Corporategear .com Names Former Andersen Consulting Executive as Chief Marketing Officer.

April 25, 2000

Word Count: 447 PUBLISHER NAME: Business Wire

COMPANY NAMES: *Andersen Consulting; Corporategear .com
PRODUCT NAMES: *7392000 (Business & Mgmt Consulting)
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)
SIC CODES: 8742 (Management consulting services)

NAICS CODES: 54161 (Management Consulting Services)

SPECIAL FEATURES: LOB; COMPANY

2/8/12 (Item 11 from file: 16)

DIALOG(R) File 16:(c) 2006 The Gale Group. All rts. reserv.

Supplier Number: 61459016 (USE FORMAT 7 FOR FULLTEXT)

AGENCIES; Platform Building. (Brief Article)

March, 2000

Word Count: 445

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.

COMPANY NAMES: *HA-LO Industries Inc.

EVENT NAMES: *160 (Asset sales & divestitures); 150 (Acquisitions &

mergers); 110 (Organizational nomenclature)

GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7319700 (Telemarketing Services)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

SIC CODES: 7389 (Business services, not elsewhere classified)

NAICS CODES: 561422 (Telemarketing Bureaus)

TICKER SYMBOLS: HMK

SPECIAL FEATURES: COMPANY

ADVERTISING CODES: 55 Company Planning/Goals

2/8/13 (Item 12 from file: 16)

DIALOG(R) File 16:(c) 2006 The Gale Group. All rts. reserv.

06973549 Supplier Number: 58969165 (USE FORMAT 7 FOR FULLTEXT) FaceTime Introduces BizBuddy Service in Conjunction with AOL Instant Messenger Service.

Jan 26, 2000

Word Count: 1189

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: *FaceTime Communications Inc.
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

2/8/14 (Item 13 from file: 16)

DIALOG(R) File 16:(c) 2006 The Gale Group. All rts. reserv.

Supplier Number: 57609123 (USE FORMAT 7 FOR FULLTEXT) Corporategear .com Patents Its Innovative Business Model for Its Branded Promotional Products Online Business.

Nov 17, 1999

Word Count: 315

PUBLISHER NAME: Business Wire

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

(Item 14 from file: 16)

DIALOG(R) File 16:(c) 2006 The Gale Group. All rts. reserv.

Supplier Number: 56252353 (USE FORMAT 7 FOR FULLTEXT) 06720699 FROM PR NEWSWIRE NEW YORK 800-776-8090/ TO BUSINESS AND TECHNOLOGY EDITORS:.

Oct 13, 1999

Word Count: 748

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: *Silicon Alley; T3 Media GEOGRAPHIC NAMES: *1USA (United States)

PRODUCT NAMES: *7372000 (Computer Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SIC CODES: 7372 (Prepackaged software) NAICS CODES: 51121 (Software Publishers)

SPECIAL FEATURES: LOB; COMPANY

2/8/16 (Item 15 from file: 16)

DIALOG(R) File 16:(c) 2006 The Gale Group. All rts. reserv.

06719631 Supplier Number: 56230035 (USE FORMAT 7 FOR FULLTEXT) Super CyberSuds(TM) '99 Set to Make Silicon Alley Splash For New York New Media Association.

Oct 12, 1999

Word Count: 734

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: *T3 Media

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

2/8/17 (Item 1 from file: 148)
DIALOG(R)File 148:(c)2006 The Gale Group. All rts. reserv.

11909454 SUPPLIER NUMBER: 61033832 EXECUTIVE MOVES. (Brief Article) (Statistical Data Included) March 27, 2000

COMPANY NAMES: Presscott Associates -- Officials and employees; BBDO New York--Officials and employees; Edelman Public Relations Worldwide--Officials and employees; Team South--Officials and employees; Brooks Brothers Inc. -- Officials and employees; Richard Dattner and Associates --Officials and employees; Swift-Eckrich Inc. -- Officials and employees; Access Capital Inc .-- Officials and employees; Electronic Trading Group--Officials and employees; Heller Financial Inc. -- Officials and employees; IBJ Whitehall Financial Group--Officials and employees; Bank Indosuez. Indosuez Capital -- Officials and employees; Catholic Medical Mission Board Inc. -- Officials and employees; Auction Channel -- Officials and employees; ClickTheButton.com Inc.--Officials and employees; Corporategear .com--Officials and employees; GORP.com--Officials and employees; Inforocket--Officials and employees; Intelisys Electronic Commerce Inc.--Officials and employees; Medix Resources Inc. -- Officials and employees; RD Consultancy -- Officials and employees; Spafinder.com -- Officials and employees; Times Company Digital -- Officials and employees; RIHGA Royal Hotel New York--Officials and employees; Collazo Carling and Mish--Officials and employees; Debevoise and Plimpton--Officials and employees; Hughes Hubbard and Reed L.L.P.--Officials and employees; Proskauer Rose L.L.P.--Officials and employees; CenterSeat--Officials and employees; Comedy Central Inc. -- Officials and employees; Conde Nast Publications Inc. -- Officials and employees; Weider Publications Inc. -- Officials and employees INDUSTRY CODES/NAMES: BUSN Any type of business; REG Business, Regional DESCRIPTORS: Entertainment Weekly (Periodical) -- Officials and employees; Advertising agencies -- Officials and employees; Marketing industry --Officials and employees; Clothing stores--Officials and employees; Men's clothing industry--Officials and employees; Meat industry--Officials and employees; Commercial finance companies -- Officials and employees; Online services -- Officials and employees; Legal services -- Officials and employees; Cable television broadcasting industry -- Officials and employees; Book publishing--Officials and employees; Periodical publishing--Officials and employees GEOGRAPHIC CODES/NAMES: 1USA United States PRODUCT/INDUSTRY NAMES: 7311000 (Advertising Agencies); 7319500 (Direct Marketing Services); 5611000 (Men's Clothing Stores); 2010000 (Meat Products); 6150000 (Business Credit Institutions); 4811526 (Online Electronic Publishing); 8950000 (Legal Services); 4834100 (Cable Television Networks); 2731000 (Book Publishing); 2721000 (Periodicals) SIC CODES: 7311 Advertising agencies; 7331 Direct mail advertising services; 5611 Men's & boys' clothing stores; 2010 Meat Products; 6150 Business Credit Institutions; 4822 Telegraph & other communications; 8111 Legal services; 4841 Cable and other pay TV services; 2731 Book publishing; 2721 Periodicals NAICS CODES: 54181 Advertising Agencies; 54186 Direct Mail Advertising; 44811 Men's Clothing Stores; 31161 Animal Slaughtering and Processing; 522298 All Other Nondepository Credit Intermediation; 511199 All Other Publishers; 54111 Offices of Lawyers; 51321 Cable Networks; 51113 Book

FILE SEGMENT: TI File 148

Publishers; 51112 Periodical Publishers

DIALOG(R)File 9:(c) 2006 The Gale Group. All rts. reserv.

02162244 Supplier Number: 25708265

Quick Hits: Promotional printer opens Web doors

May 22, 2000 WORD COUNT: 60

COMPANY NAMES: NELSON MARKETING

INDUSTRY NAMES: Information industry; Online services

PRODUCT NAMES: Printing trade services (279000); On-line service

providers (737500)

CONCEPT TERMS: All company; All product and service information;

E-Commerce; Product introduction

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

2/8/19 (Item 2 from file: 9)

DIALOG(R)File 9:(c) 2006 The Gale Group. All rts. reserv.

02160688 Supplier Number: 25708244 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Corporategear focuses on exchange

May 22, 2000 WORD COUNT: 267

PRODUCT NAMES: Durable goods, NEC-wholesale (509900)

CONCEPT TERMS: All company; Corporate strategy; E-Commerce; Mergers,

acquisitions & divestitures

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

2/8/20 (Item 3 from file: 9)

DIALOG(R)File 9:(c) 2006 The Gale Group. All rts. reserv.

02157133 Supplier Number: 25697178

Late News: Corporategear to shed unit

May 08, 2000 WORD COUNT: 35

PRODUCT NAMES: Business services NEC (738995)

CONCEPT TERMS: All company; Mergers, acquisitions & divestitures GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

2/8/21 (Item 4 from file: 9)

DIALOG(R) File 9:(c) 2006 The Gale Group. All rts. reserv.

02136003 Supplier Number: 25680731 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Ha-Lo bets big on the Web

May 2000

WORD COUNT: 2983

COMPANY NAMES: HA-LO INDUSTRIES INC; STARBELLY COM INC

INDUSTRY NAMES: Business services; Mail order

PRODUCT NAMES: Catalog and mail-order houses (596100); Advertising

(731000)

CONCEPT TERMS: All company; All market information; Corporate strategy;

Mergers, acquisitions & divestitures; Sales

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

2/8/22 (Item 5 from file: 9)

DIALOG(R) File 9:(c) 2006 The Gale Group. All rts. reserv.

02060034 Supplier Number: 25546665 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Ha-Lo plans big Web push

January 2000 WORD COUNT: 285

COMPANY NAMES: HA-LO INDUSTRIES INC INDUSTRY NAMES: Business services

PRODUCT NAMES: Advertising NEC (731900)

CONCEPT TERMS: All company; All market information; E-Commerce; Marketing

campaign; Sales

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

2/8/23 (Item 1 from file: 20)

DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.

12404938 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Corporategear Creates Promotional Product Industry's First Member-Owned Business-to-Business Exchange

August 15, 2000 WORD COUNT: 369

DESCRIPTORS: Company News; Marketing

COUNTRY NAMES/CODES: United States of America (US) REGIONS: Americas; North America; Pacific Rim

2/8/24 (Item 2 from file: 20)

DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.

11160067 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Late News

May 08, 2000 WORD COUNT: 138

COMPANY NAMES: Ziff Davis Inc

DESCRIPTORS: Company News; Joint Ventures; Strategy; New Products &

Budden.

- distribution

Services; Marketing

2/8/25 (Item 3 from file: 20)

DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.

11160002 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Comings & Goings

May 08, 2000 WORD COUNT: 314

COMPANY NAMES: Thomson Corp

DESCRIPTORS: Company Management; Company News COUNTRY NAMES/CODES: United States of America (US) REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: New York

SIC CODES/DESCRIPTIONS: 2711 (Newspapers)

NAICS CODES/DESCRIPTIONS: 511 (Publishing Industries)

2/8/26 (Item 4 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

10169850 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Corporategear Receives Overwhelming Demand for Participation in Its Patented B2B Exchange; Over 100 Companies Register As Members

March 21, 2000 WORD COUNT: 281

DESCRIPTORS: Production; Company News; Marketing COUNTRY NAMES/CODES: United States of America (US) REGIONS: Americas; North America; Pacific Rim

2/8/27 (Item 5 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

09917618

Corporategear .com has developed a business-to-business exchange platform that

March 06, 2000 WORD COUNT: 22

COUNTRY NAMES/CODES: United States of America (US) REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: New York

SIC CODES/DESCRIPTIONS: 8743 (Public Relations Services)
NAICS CODES/DESCRIPTIONS: 54182 (Public Relations Agencies)

2/8/28 (Item 6 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

09917617 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Corporategear .com Appoints Ashwan Khanna as Chief Financial Officer March 06, 2000

WORD COUNT: 267

DESCRIPTORS: Board Changes; Human Resources & Employment; Company News; Appointments; General News

COUNTRY NAMES/CODES: United States of America (US) REGIONS: Americas; North America; Pacific Rim

2/8/29 (Item 7 from file: 20)

DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.

09714708 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Ha-Lo plans big Web push

January 01, 2000 WORD COUNT: 299

COMPANY NAMES: Coca Cola Co; Ford Motor Co; HA LO Industries Inc

DESCRIPTORS: Marketing; Company News

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

SIC CODES/DESCRIPTIONS: 7372 (Prepackaged Software); 7375 (Information

Retrieval Services); 7310 (Advertising)

NAICS CODES/DESCRIPTIONS: 51121 (Software Publishers); 514191 (On-Line

Information Services); 5418 (Advertising & Related Services)

2/8/30 (Item 8 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

08719741 (USE FORMAT 7 OR 9 FOR FULLTEXT)

FEATURE/What was My Boss Thinking With That Gift?

December 15, 1999 WORD COUNT: 503

DESCRIPTORS: Company News

COUNTRY NAMES/CODES: United States of America (US) REGIONS: Americas; North America; Pacific Rim

2/8/31 (Item 9 from file: 20)

DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.

08273123 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Corporategear .com, Leader in E-Commerce for the Promotional Products Industry, Announces Revolutionary Trading Exchange

November 17, 1999 WORD COUNT: 431

DESCRIPTORS: Sales; Marketing; Company News; Strategy; New Products &

Services

COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: New York

SIC CODES/DESCRIPTIONS: 7375 (Information Retrieval Services); 5961 (Catalog & Mail Order Houses)

NAICS CODES/DESCRIPTIONS: 514191 (On-Line Information Services); 45411 (Electronic Shopping & Mail-Order Houses)

2/8/32 (Item 10 from file: 20)

DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.

07910875 (USE FORMAT 7 OR 9 FOR FULLTEXT)

NYNMA's New Media Trade Show Spotlights New York City as The Internet IPO Capital of The Year

October 25, 1999 WORD COUNT: 1126

DESCRIPTORS: Company News; Public Offerings; New Issues; Share

Structure; Trade Fairs & Exhibitions; Marketing COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: New York

SIC CODES/DESCRIPTIONS: 7375 (Information Retrieval Services)
NAICS CODES/DESCRIPTIONS: 514191 (On-Line Information Services)

2/8/33 (Item 11 from file: 20)

DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.

07232543 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Corporategear .com Unveils the First All-Encompassing Exchange for the Branded Promotional Products Industry

160334

September 15, 1999 WORD COUNT: 513 DESCRIPTORS: Marketing; Company News

COUNTRY NAMES/CODES: United States of America (US) REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: New York

2/8/34 (Item 1 from file: 636)

DIALOG(R) File 636:(c) 2006 The Gale Group. All rts. reserv.

04843049 Supplier Number: 67050376 (USE FORMAT 7 FOR FULLTEXT)

Dot-coms.

Oct, 2000

Word Count: 3158

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.

INDUSTRY NAMES: BUSN (Any type of business); FASH (Fashion, Accessories

and Textiles)

2/8/35 (Item 2 from file: 636)

DIALOG(R) File 636:(c) 2006 The Gale Group. All rts. reserv.

04713110 Supplier Number: 63172679 (USE FORMAT 7 FOR FULLTEXT)

Corporategear .com shifts gears.

June, 2000

Word Count: 928

PUBLISHER NAME: Intertec Publishing Corporation, A PRIMEDIA Co.

COMPANY NAMES: *Corporategear .com

INDUSTRY NAMES: BUSN (Any type of business); FASH (Fashion, Accessories

and Textiles)

2/8/36 (Item 1 from file: 570)

DIALOG(R) File 570:(c) 2006 The Gale Group. All rts. reserv.

02183168 Supplier Number: 81625222 (USE FORMAT 7 FOR FULLTEXT)

Virtual Marketplace. (Motivation Mall).

Nov, 2000

Word Count: 69

PUBLISHER NAME: VNU eMedia, Inc.

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN

(Any type of business)

2/8/37 (Item 1 from file: 387)

DIALOG(R) File 387:(c) 2006 Denver Post. All rts. reserv.

01015051 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Ibarra's success sweet, featured in magazine

Sunday, December 26, 1999

Word Count: 858

SPECIAL FEATURES: Photo

COMPANY NAMES (Dialog Generated): CBS New York Times; Hispanic Business;

10

Internet Capital Group ; McDonald ; Tony Ibarra ; Vanquard Airlines

2/8/38 (Item 1 from file: 638)

DIALOG(R) File 638: (c) 2006 Newsday Inc. All rts. reserv.

A Time to Give / Holidays allow businesses to spread cheer andgifts among clients. Sidebar: Holiday Puts Bosses in Sppirit (see endof text).

Monday December 6, 1999

Word Count: 1,829

DESCRIPTORS: COVER; GIFT; HOLIDAY

2/8/39 (Item 2 from file: 638)

DIALOG(R)File 638:(c) 2006 Newsday Inc. All rts. reserv.

10340095

Holidays allowbusinesses to spreadcheer and giftsamongclientsTimeGive

Monday December 6, 1999

Word Count: 1,510

2/8/40 (Item 1 from file: 735)

DIALOG(R) File 735:(c) 2006 St. Petersburg Times. All rts. reserv.

10359012

WEB SITES WE LIKE

FRIDAY December 24, 1999

Word Count: 377

2/8/41 (Item 1 from file: 13)

DIALOG(R) File 13:(c) 2006 The Gale Group. All rts. reserv.

00699176 Supplier Number: 25653196 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Straight from the Source

April 2000

WORD COUNT: 1864

COMPANY DEPARTMENT NAME: Marketing & Sales

INDUSTRY NAMES: Business services

PRODUCT NAMES: Advertising NEC (731900)

CONCEPT TERMS: Customer service; Electronic commerce

2/8/42 (Item 1 from file: 610)

DIALOG(R) File 610:(c) 2006 Business Wire. All rts. reserv.

00191140 20000209040B5212 (USE FORMAT 7 FOR FULLTEXT)

FEATURE/Roses are Red, Violets Are Blue, My Sweetie Loves Me and My Boss Does Too

Wednesday, February 9, 2000 07:01 EST

WORD COUNT: 413

COMPANY NAMES: COOL INC

INDUSTRY NAMES: ADVERTISING AND PROMOTION; MARKETING

EVENT NAMES: ADVERTISING AND PROMOTION

? t s2/7/14

2/7/14 (Item 13 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

06811878 Supplier Number: 57609123 (THIS IS THE FULLTEXT)
Corporategear .com Patents Its Innovative Business Model for Its Branded
Promotional Products Online Business.

Business Wire, p1267

Nov 17, 1999

TEXT:

NEW YORK--(BUSINESS WIRE) -- Nov. 17, 1999--

Key Player Invents an Exchange Model Using Technology that Fosters Evolution Toward More Efficient, Profitable Commercial Relationships

Corporategear .com announced today that it has patented its business model, making it the first company to have an end-to-end e-commerce solution that is revolutionizing the promotional products industry.

This electronic marketplace brings the \$14 billion promotional products industry into the 21st century. **Corporategear** .com provides a digital exchange that links buyers and sellers, allowing them to trade at the click of a mouse.

"Corporategear .com brings a great American industry into the exciting world of e-commerce," said David Verchere, Chief Executive Officer, Corporategear .com. "We will change the way the promotional products industry makes money for the better."

Corporategear .com establishes a single point of contact by integrating the entire trading process including content, community, and commerce. It allows for the traditional method of industry distribution while providing a centralized, real-time exchange that benefits all parties. Ultimately, Corporategear .com is providing a seamless digital solution to the challenges of competing in the "new" economy.

This patented process allows vendors to manage their own product data and order flow through an integrated back end solution. Value added resellers can search and order from millions of products available. By standardizing that language and method of trade <code>Corporategear</code>.com provides a secure, accurate and efficient method to buy and sell promotional products.

About Corporategear .com

Corporategear .com has developed the branded, standard method of purchase for the promotional products industry. This first-to-market digital solution applies the advantages of e-commerce via an exchange for its varied members that include resellers and customers as well as vendor, media and business service partners. David Verchere is the Chief Executive Officer and Prasun Lala is the Director of Development. Corporategear .com is based in New York City. Their web site is located at http://www.corporategear .com.

COPYRIGHT 1999 Business Wire COPYRIGHT 1999 Gale Group

PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES ?

TIMEOUT: Logged Off 05/30/06 12:40:25 by System

You are now logged offTrying 31060000009999...Open

DIALOG INFORMATION SERVICES

PLEASE LOGON:

****** HHHHHHHH SSSSSSSS? ### Status: Signing onto Dialog ********
ENTER PASSWORD:

****** HHHHHHH SSSSSSS? ******

Status: Login successfulWelcome to DIALOG

Dialog level 05.11.05D

```
Reconnected in file OS 30may06 12:47:06
705TEXT1 is set ON as an alias for 15, 16, 160, 148, 621, 275, 634, 47
705TEXT2 is set ON as an alias for 9, 623, 810, 624, 813, 20, 636
705BIBLIT is set ON as an alias for 77, 35, 583, 2, 65, 233, 99
705NEWSBIB is set ON as an alias for 473, 474, 475
SOFTLIT is set ON as an alias for 256, 278
705ADLIT is set ON as an alias for 635, 570, PAPERSMJ, PAPERSEU
KWIC is set to 50.
             77 does not exist
>>>
            233 does not exist
>>>
            278 does not exist
>>>
>>>3 of the specified files are not available
SYSTEM:OS - DIALOG OneSearch
       15:ABI/Inform(R) 1971-2006/May 30
         (c) 2006 ProQuest Info&Learning
        16:Gale Group PROMT(R) 1990-2006/May 29
         (c) 2006 The Gale Group
  File 160: Gale Group PROMT(R) 1972-1989
         (c) 1999 The Gale Group
  File 148:Gale Group Trade & Industry DB 1976-2006/May 29
         (c) 2006 The Gale Group
  File 621: Gale Group New Prod. Annou. (R) 1985-2006/May 29
         (c) 2006 The Gale Group
  File 275: Gale Group Computer DB(TM) 1983-2006/May 26
         (c) 2006 The Gale Group
  File 634:San Jose Mercury Jun 1985-2006/May 27
         (c) 2006 San Jose Mercury News
        47:Gale Group Magazine DB(TM) 1959-2006/May 29
         (c) 2006 The Gale group
  File
         9:Business & Industry(R) Jul/1994-2006/May 26
         (c) 2006 The Gale Group
  File 623:Business Week 1985-2006/May 30
         (c) 2006 The McGraw-Hill Companies Inc
  File 810:Business Wire 1986-1999/Feb 28
         (c) 1999 Business Wire
  File 624:McGraw-Hill Publications 1985-2006/May 30
         (c) 2006 McGraw-Hill Co. Inc
*File 624: Homeland Security & Defense and 9 Platt energy journals added
Please see HELP NEWS624 for more
  File 813:PR Newswire 1987-1999/Apr 30
         (c) 1999 PR Newswire Association Inc
       20:Dialog Global Reporter 1997-2006/May 30
         (c) 2006 Dialog
  File 636:Gale Group Newsletter DB(TM) 1987-2006/May 26
         (c) 2006 The Gale Group
  File 635:Business Dateline(R) 1985-2006/May 27
         (c) 2006 ProQuest Info&Learning
  File 570: Gale Group MARS(R) 1984-2006/May 26
         (c) 2006 The Gale Group
  File 387: The Denver Post 1994-2006/May 26
         (c) 2006 Denver Post
  File 471:New York Times Fulltext 1980-2006/May 30
         (c) 2006 The New York Times
  File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
         (c) 2002 Phoenix Newspapers
*File 492: This file is no longer updating.
  File 494:St LouisPost-Dispatch 1988-2006/May 29
         (c) 2006 St Louis Post-Dispatch
  File 631:Boston Globe 1980-2006/May 26
```

```
(c) 2006 Boston Globe
  File 633: Phil. Inquirer 1983-2006/May 26
         (c) 2006 Philadelphia Newspapers Inc
  File 638: Newsday/New York Newsday 1987-2006/May 27
         (c) 2006 Newsday Inc.
  File 640: San Francisco Chronicle 1988-2006/May 28
         (c) 2006 Chronicle Publ. Co.
  File 641: Rocky Mountain News Jun 1989-2006/May 30
         (c) 2006 Scripps Howard News
  File 702: Miami Herald 1983-2006/May 28
         (c) 2006 The Miami Herald Publishing Co.
  File 703:USA Today 1989-2006/May 26
         (c) 2006 USA Today
  File 704: (Portland) The Oregonian 1989-2006/May 28
         (c) 2006 The Oregonian
  File 713:Atlanta J/Const. 1989-2006/May 28
         (c) 2006 Atlanta Newspapers
  File 714: (Baltimore) The Sun 1990-2006/May 28
         (c) 2006 Baltimore Sun
  File 715: Christian Sci.Mon. 1989-2006/May 30
         (c) 2006 Christian Science Monitor
  File 725: (Cleveland) Plain Dealer Aug 1991-2006/May 29
         (c) 2006 The Plain Dealer
  File 735:St. Petersburg Times 1989- 2006/May 25
         (c) 2006 St. Petersburg Times
  File 476: Financial Times Fulltext 1982-2006/May 31
         (c) 2006 Financial Times Ltd
  File 477: Irish Times 1999-2006/May 30
         (c) 2006 Irish Times
  File 710: Times/Sun. Times(London) Jun 1988-2006/May 30
         (c) 2006 Times Newspapers
  File 711: Independent (London) Sep 1988-2006/May 30
         (c) 2006 Newspaper Publ. PLC
*File 711: Use File 757 for full current day's news of the Independent, as
as well as full coverage of many additional European news sources.
 File 756:Daily/Sunday Telegraph 2000-2006/May 30
         (c) 2006 Telegraph Group
  File 757:Mirror Publications/Independent Newspapers 2000-2006/May 30
         (c) 2006
  File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02
         (c) 2001 THE NEW YORK TIMES
*File 473: This file will not update after March 31, 2001.
It will remain on Dialog as a closed file.
  File 474: New York Times Abs 1969-2006/May 29
         (c) 2006 The New York Times
  File 475: Wall Street Journal Abs 1973-2006/May 26
         (c) 2006 The New York Times
        35:Dissertation Abs Online 1861-2006/May
         (c) 2006 ProQuest Info&Learning
  File 583: Gale Group Globalbase (TM) 1986-2002/Dec 13
         (c) 2002 The Gale Group
*File 583: This file is no longer updating as of 12-13-2002.
         2:INSPEC 1898-2006/May W3
         (c) 2006 Institution of Electrical Engineers
 File
        65:Inside Conferences 1993-2006/May 30
        (c) 2006 BLDSC all rts. reserv.
99:Wilson Appl. Sci & Tech Abs 1983-2006/Apr
         (c) 2006 The HW Wilson Co.
  File 256:TecInfoSource 82-2006/Jul
         (c) 2006 Info.Sources Inc
 File 13:BAMP 2006/May W3
```

```
(c) 2006 The Gale Group
  File 610: Business Wire 1999-2006/May 30
         (c) 2006 Business Wire.
*File 610: File 610 now contains data from 3/99 forward.
Archive data (1986-2/99) is available in File 810.
  File 613:PR Newswire 1999-2006/May 30
         (c) 2006 PR Newswire Association Inc
*File 613: File 613 now contains data from 5/99 forward.
Archive data (1987-4/99) is available in File 813.
      Set Items Description
Cost is in DialUnits
Terminal set to DLINK
? s branders
     S3
           1625 BRANDERS
? s branders(w)com
Processing
Processed 10 of 52 files ...
Completed processing all files
           1625 BRANDERS
        22467413 COM
      S4
            446 BRANDERS (W) COM
? pd<20020101
Ref
     Items Index-term
E1
         1 D.3.2.P OBJECT-ORIENTED LANGUAGES
E2
         1 D<OR=2 DISORDERED INTERACTING SYSTEMS
E3
         0 *D<20020101
E4
         1 D<26
E5
         1 D<4 DIMENSION
E6
        1 D( ALPHA , ALPHA )
E7
        1 D( ALPHA , ALPHA )D
E8
        1 D( ALPHA , ALPHA P)N BREAKUP REACTION
E9
        1 D( ALPHA , GAMMA ) /SUP 6/LI REACTION
E10
        1 D( ALPHA , GAMMA )/SUP 6/LI
E11
        1 D( ALPHA , R)-STABILITY
E12
         1 D( DELTA Q/SUB I// DELTA V/SUB I/)/DK/SUB S/ C
         Enter P or PAGE for more
? s pd<20020101
>>>File 15 processing for PD= : PD=20020101
     started at PD=710000 stopped at PD=910101
>>>File 16 processing for PD= : PD=20020101
     started at PD=19900101 stopped at PD=19950623
>>>File 160 processing for PD= : PD=20020101
     started at PD=2103 stopped at PD=770314
>>>File 148 processing for PD= : PD=20020101
     started at PD=140105 stopped at PD=810819
Processing
>>>File 621 processing for PD= : PD=20020101
     started at PD=00000000 stopped at PD=19910208
>>>File 275 processing for PD= : PD=20020101
     started at PD=140103 stopped at PD=860914
>>>File 634 processing for PD= : PD=20020101
     started at PD=12/7/04 stopped at PD=881207
>>>File 47 processing for PD= : PD=20020101
>>> started at PD=590100 stopped at PD=621120
>>>File 9 processing for PD= : PD=20020101
>>> started at PD=871119 stopped at PD=970321
```

A STATE OF THE PARTY OF THE PAR

```
Processed 10 of 52 files ...
>>>File 810 processing for PD= : PD=20020101
       started at PD=850116 stopped at PD=911123
>>>File 624 processing for PD= : PD=20020101
       started at PD=104 stopped at PD=901114
>>>File 813 processing for PD= : PD=20020101
       started at PD=100000 stopped at PD=900817
Processing
Processing
Processing
>>>File 636 processing for PD= : PD=20020101
       started at PD=19880101 stopped at PD=19940323
>>>File 635 processing for PD= : PD=20020101
       started at PD=1190 stopped at PD=891022
>>>File 570 processing for PD= : PD=20020101
       started at PD=19840102 stopped at PD=19910623
>>>File 387 processing for PD= : PD=20020101
       started at PD=931204 stopped at PD=970623
>>>File 471 processing for PD= : PD=20020101
       started at PD=100904 stopped at PD=821025
>>>File 492 processing for PD= : PD=20020101
       started at PD=11/10/99 stopped at PD=890920
Processed 20 of 52 files ...
>>>File 494 processing for PD= : PD=20020101
       started at PD=2/7/2001 stopped at PD=910610
>>>File 631 processing for PD= : PD=20020101
       started at PD=11/14/99 stopped at PD=830519
>>>File 633 processing for PD= : PD=20020101
       started at PD=830101 stopped at PD=860831
>>>File 638 processing for PD= : PD=20020101
      started at PD=25, stopped at PD=900629
>>>File 640 processing for PD= : PD=20020101
      started at PD=850209 stopped at PD=910618
>>>File 641 processing for PD= : PD=20020101
       started at PD=890523 stopped at PD=921110
>>>File 702 processing for PD= : PD=20020101
       started at PD=801018 stopped at PD=860605
>>>File 703 processing for PD= : PD=20020101
      started at PD=880531 stopped at PD=940111
Processing
>>>File 704 processing for PD= : PD=20020101
       started at PD=890101 stopped at PD=920622
>>>File 713 processing for PD= : PD=20020101
       started at PD=880117 stopped at PD=920531
Processed 30 of 52 files ...
                               : PD=20020101
>>>File 714 processing for PD=
      started at PD=900903 stopped at PD=940309
>>>File 715 processing for PD= : PD=20020101
      started at PD=890103 stopped at PD=950531
>>>File 735 processing for PD= : PD=20020101
      started at PD=25UARY stopped at PD=940603
>>>File 476 processing for PD= : PD=20020101
      started at PD=19820102 stopped at PD=19881015
>>>File 710 processing for PD= : PD=20020101
      started at PD=880601 stopped at PD=911129
>>>File 711 processing for PD= : PD=20020101
      started at PD=880919 stopped at PD=921120
Processing
>>>File 474 processing for PD= : PD=20020101
      started at PD=101111 stopped at PD=720608
```

```
Processed 40 of 52 files ...
>>>File 475 processing for PD= : PD=20020101
     started at PD=191111 stopped at PD=790215
>>>One or more prefixes are unsupported
>>> or undefined in one or more files.
>>>File 583 processing for PD= : PD=20020101
       started at PD=100001 stopped at PD=870217
>>>File 99 processing for PD= : PD=20020101
       started at PD=DEC.1200 stopped at PD=19910204
Processing
Completed processing all files
      S537411270 PD<20020101
PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES
Set
        Items
              Description
S1
          85 CORPORATEGEAR
S2
          42 RD (unique items)
S3
         1625 BRANDERS
S4
          446 BRANDERS (W) COM
S5
     37411270 PD<20020101
? s iswag(w)com
             114 ISWAG
        22467413 COM
      S6
            113 ISWAG(W)COM
? s pd<199911/16
>>>Character "/" in invalid position
? s pd<19991116
>>>File 15 processing for PD= : PD=19991116
       started at PD=710000 stopped at PD=930106
>>>File 16 processing for PD= : PD=19991116
       started at PD=19900101 stopped at PD=19950623
>>>File 160 processing for PD= : PD=19991116
      started at PD=2103 stopped at PD=770314
>>>File 148 processing for PD= : PD=19991116
      started at PD=140105 stopped at PD=830728
>>>File 621 processing for PD= : PD=19991116
      started at PD=00000000 stopped at PD=19910208
>>>File 275 processing for PD= : PD=19991116
      started at PD=140103 stopped at PD=881215
>>>File 634 processing for PD= : PD=19991116
      started at PD=12/7/04 stopped at PD=901208
>>>File 47 processing for PD= : PD=19991116
      started at PD=590100 stopped at PD=650211
>>>File 9 processing for PD= : PD=19991116
      started at PD=871119 stopped at PD=990324
Processing
Processed 10 of 52 files ...
>>>File 810 processing for PD= : PD=19991116
      started at PD=850116 stopped at PD=911127
>>>File 624 processing for PD= : PD=19991116
      started at PD=104 stopped at PD=921201
>>>File 813 processing for PD= : PD=19991116
      started at PD=100000 stopped at PD=900920
Processing
>>>File 636 processing for PD= : PD=19991116
      started at PD=19880101 stopped at PD=19940323
>>>File 635 processing for PD= : PD=19991116
>>> started at PD=1190 stopped at PD=910826
>>>File 570 processing for PD= : PD=19991116
```

```
started at PD=19840102 stopped at PD=19910623
>>>File 387 processing for PD= : PD=19991116
       started at PD=931204 stopped at PD=990705
>>>File 471 processing for PD= : PD=19991116
       started at PD=100904 stopped at PD=840508
>>>File 492 processing for PD= : PD=19991116
       started at PD=11/10/99 stopped at PD=910923
Processed 20 of 52 files ...
>>>File 494 processing for PD= : PD=19991116
       started at PD=2/7/2001 stopped at PD=930608
>>>File 631 processing for PD= : PD=19991116
       started at PD=11/14/99 stopped at PD=850518
>>>File 633 processing for PD= : PD=19991116
       started at PD=830101 stopped at PD=880823
>>>File 638 processing for PD= : PD=19991116
       started at PD=25, stopped at PD=920701
>>>File 640 processing for PD= : PD=19991116
       started at PD=850209 stopped at PD=930620
>>>File 641 processing for PD= : PD=19991116
       started at PD=890523 stopped at PD=941109
>>>File 702 processing for PD= : PD=19991116
       started at PD=801018 stopped at PD=880603
>>>File 703 processing for PD= : PD=19991116
       started at PD=880531 stopped at PD=951205
>>>File 704 processing for PD= : PD=19991116
       started at PD=890101 stopped at PD=940624
>>>File 713 processing for PD= : PD=19991116
       started at PD=880117 stopped at PD=940601
>>>File 714 processing for PD= : PD=19991116
       started at PD=900903 stopped at PD=960305
>>>File 715 processing for PD= : PD=19991116
       started at PD=890103 stopped at PD=970611
>>>File 735 processing for PD= : PD=19991116
       started at PD=25UARY stopped at PD=950407
>>>File 476 processing for PD= : PD=19991116
       started at PD=19820102 stopped at PD=19881015
Processed 30 of 52 files ...
>>>File 710 processing for PD=
                               : PD=19991116
       started at PD=880601 stopped at PD=931205
>>>File 711 processing for PD= : PD=19991116
       started at PD=880919 stopped at PD=941117
Processing
>>>File 474 processing for PD= : PD=19991116
       started at PD=101111 stopped at PD=740603
>>>File 475 processing for PD= : PD=19991116
       started at PD=191111 stopped at PD=810213
>>>One or more prefixes are unsupported
    or undefined in one or more files.
>>>File 583 processing for PD= : PD=19991116
      started at PD=100001 stopped at PD=890322
>>>File 99 processing for PD= : PD=19991116
      started at PD=DEC.1200 stopped at PD=19910204
Completed processing all files
      S723189467 PD<19991116
? ds
Set
        Items
                Description
S1
           85
                CORPORATEGEAR
S2
           42
                RD (unique items)
S3
        1625
                BRANDERS
```

```
446
                BRANDERS (W) COM
S5
     37411270 PD<20020101
S6
          113
                ISWAG(W)COM
S7
     23189467
                PD<19991116
? s iswag
      S8
             114 ISWAG
? s s7 and (s6 or s8)
        23189467 S7
             113
             114
               0 S7 AND (S6 OR S8)
? s ((impact or branded)(2w)promotional)(2w)(product or products or item or
items or merchandise or goods)
Processing
Processed 10 of 52 files ...
Processing
Processing
Processed 20 of 52 files ...
Processing
Completed processing all files
         6663626 IMPACT
          955639 BRANDED
          868053 PROMOTIONAL
        19053860 PRODUCT
        21947990 PRODUCTS
         1294565 ITEM
         3425724 ITEMS
         1113627 MERCHANDISE
         3577928 GOODS
     S10
            1046 ((IMPACT OR BRANDED)(2W)PROMOTIONAL)(2W)(PRODUCT OR
                  PRODUCTS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
? ds
Set
        Items
                Description
S1
           85
                CORPORATEGEAR
S2
           42
                RD (unique items)
                BRANDERS
S3
         1625
S4
          446
                BRANDERS (W) COM
S5
     37411270
                PD<20020101
S6
          113
                ISWAG(W)COM
S7
     23189467
                PD<19991116
S8
          114
                ISWAG
S9
                S7 AND (S6 OR S8)
                ((IMPACT OR BRANDED)(2W)PROMOTIONAL)(2W)(PRODUCT OR PRODUC-
             TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
? s online or internet or on(w)line or web
Processing
Processing
Processing
Processing
Processing
Processing
Processing
Processed 10 of 52 files ...
Processing
Processing
Processing
Processing
Processing
Processing
Processing
```

```
Processing
Processing
Processed 20 of 52 files ...
Processing
Processing
Processed 30 of 52 files ...
Processing
Processing
Processed 40 of 52 files ...
Processing
Processed 50 of 52 files ...
Processing
Completed processing all files
         6257545 ONLINE
         9920615 INTERNET
        100827221 ON
        16025628 LINE
         2271360 ON(W)LINE
        12575398 WEB
     S1120182937 ONLINE OR INTERNET OR ON (W) LINE OR WEB
? ds
Set
        Items
              Description
          85
S1
              CORPORATEGEAR
S2
           42 RD (unique items)
S3
         1625 BRANDERS
S4
         446 BRANDERS (W) COM
S5
    37411270
              PD<20020101
S6
         113
               ISWAG(W)COM
     23189467
S7
              PD<19991116
S8
         114
               ISWAG
S9
               S7 AND (S6 OR S8)
           Ω
         1046 ((IMPACT OR BRANDED)(2W)PROMOTIONAL)(2W)(PRODUCT OR PRODUC-
S10
            TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S11 20182937 ONLINE OR INTERNET OR ON(W)LINE OR WEB
? s s10 and s11 and s7
           1046 S10
        20182937 S11
        23189467 S7
             33 S10 AND S11 AND S7
? t s12/free/all
           (Item 1 from file: 20)
DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.
08174830 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Cyrk, Inc. Stockholders Vote to Approve the Yucaipa Companies' Investment
  of $25 Million
November 10, 1999
WORD COUNT: 848
COMPANY NAMES: Cyrk Inc; Yucaipa Cos.
DESCRIPTORS:
                Expenditure;
                                Corporate
                                              Finance;
                                                           Company
                                                                     News;
   Shareholdings
COUNTRY NAMES/CODES: United States of America (US)
REGIONS: Americas; North America; Pacific Rim
PROVINCE/STATE: California
12/8/2
            (Item 2 from file: 20)
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DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

07232543 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Corporategear.com Unveils the First All-Encompassing Exchange for the

Branded Promotional Products **Industry** September 15, 1999

WORD COUNT: 513

DESCRIPTORS: Marketing; Company News

COUNTRY NAMES/CODES: United States of America (US) REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: New York

12/8/3 (Item 3 from file: 20)

DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.

06998267 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Yucaipa Companies to Invest \$25 Million in Cyrk

September 02, 1999 WORD COUNT: 912

COMPANY NAMES: Cyrk Inc; Yucaipa Cos.

DESCRIPTORS: Research & Development; Company News;

General News; Shareholdings; Expenditure; Corporate Finance COUNTRY NAMES/CODES: United States of America (US)

REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: California

12/8/4 (Item 4 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

06799857 (USE FORMAT 7 OR 9 FOR FULLTEXT)

The Counselor Ranks Cyrk No.1 Distributor in the Promotional Products Industry's Top 25

August 19, 1999 WORD COUNT: 487

COMPANY NAMES: Cyrk Inc

DESCRIPTORS: Production; Company News; Sales; Marketing

COUNTRY NAMES/CODES: United States of America (US) REGIONS: Americas; North America; Pacific Rim

SIC CODES/DESCRIPTIONS: 2721 (Periodicals)

12/8/5 (Item 5 from file: 20)

DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.

06672336 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Cyrk Reports Strong Second Quarter Growth

August 12, 1999 WORD COUNT: 2508

COMPANY NAMES: Cyrk Inc

DESCRIPTORS: Restructuring; Strategy; Company News; Interim Results;

i p

Results; Marketing

(Item 6 from file: 20)

DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.

05738426 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Woodstock.com Partners With RAVEWORLD.net

June 14, 1999 WORD COUNT: 871

DESCRIPTORS: New Products & Services; Marketing; Company News

COUNTRY NAMES/CODES: United States of America (US) REGIONS: Americas; North America; Pacific Rim

SIC CODES/DESCRIPTIONS: 5699 (Miscellaneous Apparel & Accessory Stores)

12/8/7 (Item 7 from file: 20)

DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

05309716 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Cyrk Reports First Quarter Results; Results Consistent With Previously Announced Expectations; 1999 Profitability Emphasized

May 13, 1999

WORD COUNT: 2102

COMPANY NAMES: Cyrk Inc

DESCRIPTORS: Restructuring; Strategy; Company News; Interim Results;

Results

12/8/8 (Item 8 from file: 20)

DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.

05187402 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Simon Marketing Named Promotions Agency of Record for Toys 'R' Us; Leading Promotional Marketing Company Develops Strategic Initiatives for Top Toy Retailer

May 04, 1999 WORD COUNT: 583

COUNTRY NAMES/CODES: United States of America (US) REGIONS: Americas; North America; Pacific Rim

PROVINCE/STATE: Massachusetts

SIC CODES/DESCRIPTIONS: 2300 (Apparel & Other Textile Products); 2200

(Textile Mill Products)

12/8/9 (Item 9 from file: 20)

DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.

04883011 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Beanie Babies Merchandise Auctions On Web for All-Time Highs to Benefit Charity

April 07, 1999 WORD COUNT: 773

12/8/10 (Item 10 from file: 20)

DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.

04751427 (USE FORMAT 7 OR 9 FOR FULLTEXT)

What's New for Yahoo! Gear?; Cool New Designs and Babies Too Can Yahoo!

4

3

March 24, 1999

WORD COUNT: 889

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12/8/11
           (Item 11 from file: 20)
DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.
04741860 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Cyrk and Montague Corporation Form Joint Venture to Offer Exclusive-Design
   Bikes
March 24, 1999
WORD COUNT: 615
COUNTRY NAMES/CODES: United States of America (US)
REGIONS: Americas; North America; Pacific Rim
PROVINCE/STATE: Massachusetts
SIC CODES/DESCRIPTIONS: 2300 (Apparel & Other Textile Products); 2200
  (Textile Mill Products)
 12/8/12
             (Item 12 from file: 20)
DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.
04603616 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Cyrk, Inc. Enhances Internet and E-commerce Offerings With Investment in
   ThingWorld.com
March 11, 1999
WORD COUNT: 668
COUNTRY NAMES/CODES: United States of America (US)
REGIONS: Americas; North America; Pacific Rim
PROVINCE/STATE: Massachusetts
SIC CODES/DESCRIPTIONS: 2300 (Apparel & Other Textile Products); 2200
  (Textile Mill Products)
 12/8/13
             (Item 13 from file: 20)
DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.
04603562 (USE FORMAT 7 OR 9 FOR FULLTEXT)
ThingWorld.com Closes Third Round Financing: @Ventures, Cyrk, Intel,
  Microsoft and NFL Quarterback Club Become Investors
March 11, 1999
WORD COUNT: 1239
COMPANY NAMES: Cyrk Inc
COUNTRY NAMES/CODES: United States of America (US)
REGIONS: Americas; North America; Pacific Rim
PROVINCE/STATE: Massachusetts; Washington
SIC CODES/DESCRIPTIONS: 2300 (Apparel & Other Textile Products); 2200
  (Textile Mill Products); 7372 (Prepackaged Software)
12/8/14
            (Item 14 from file: 20)
DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.
04589878 (USE FORMAT 7 OR 9 FOR FULLTEXT)
New Cyrk 'Go Ask Mother @' Ad Campaign Positions MotherNature.Com As the
  Ultimate Source for Health and Wellness Products, Info on the Web
March 10, 1999
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WORD COUNT: 755

92

Sales of the last

COUNTRY NAMES/CODES: United States of America (US) REGIONS: Americas; North America; Pacific Rim PROVINCE/STATE: Massachusetts SIC CODES/DESCRIPTIONS: 2300 (Apparel & Other Textile Products); 2200 (Textile Mill Products) 12/8/15 (Item 15 from file: 20) DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv. 03512651 (USE FORMAT 7 OR 9 FOR FULLTEXT) Stern & Co. Selected for Investor, Media Relations Services By Cyrk, Headway Corporate Resources, SoftNet November 20, 1998 WORD COUNT: 228 COMPANY NAMES: Cyrk Inc COUNTRY NAMES/CODES: United States of America (US) REGIONS: Americas; North America; Pacific Rim PROVINCE/STATE: Massachusetts; New York; Illinois SIC CODES/DESCRIPTIONS: 2300 (Apparel & Other Textile Products); 2200 (Textile Mill Products); 7361 (Employment Agencies); 7300 (Business Services); 3660 (Communications Equipment); 4810 (Telephone Communications) 12/8/16 (Item 16 from file: 20) DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv. 02158899 (USE FORMAT 7 OR 9 FOR FULLTEXT) Can't Wait For the Next Beanie Babies Offering? July 09, 1998 WORD COUNT: 450 COMPANY NAMES: Cyrk Inc COUNTRY NAMES/CODES: United States of America (US) REGIONS: North America PROVINCE/STATE: Massachusetts SIC CODES/DESCRIPTIONS: 2300 (Apparel & Other Textile Products); 2200 (Textile Mill Products) (Item 1 from file: 610) DIALOG(R) File 610: (c) 2006 Business Wire. All rts. reserv. 00137009 19991110314B0489 (USE FORMAT 7 FOR FULLTEXT) Cyrk, Inc. Stockholders Vote to Approve the Yucaipa Companies' Investment of \$25 Million Wednesday, November 10, 1999 17:14 EST WORD COUNT: 791 COMPANY NAMES: cyrk; cyrk inc; COCA COLA CO; FRED MEYER INC; RALPHS GROCERY CO; DISNEY ONLINE; PHILIP MORRIS INC; PHILIP MORRIS COMPANIES INC; GOLDEN STATE FOODS CORP; SIMON MARKETING INC GEOGRAPHIC NAMES: USA; AMERICAS; NORTH AMERICA INDUSTRY NAMES: ADVERTISING AND PROMOTION; MERGERS AND ACQUISITIONS; MARKETING; CORPORATE EVENT NAMES: ADVERTISING AND PROMOTION; CORPORATE FINANCIAL DATA;

CORPORATE GROUPS AND OWNERSHIP; INVESTMENT; MERGERS AND ACQUISITIONS;

12/8/18 (Item 2 from file: 610)

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00136379 19991110314B1090 (USE FORMAT 7 FOR FULLTEXT)

Cyrk Reports Third Quarter Results; Company Reports Net Income of 48 Cents Per Share for the Quarter

Wednesday, November 10, 1999 08:00 EST WORD COUNT: 1,220

COMPANY NAMES: cyrk; cyrk inc; TY INC; PROMOTIONS; PROMOTIONS INTERNATIONAL INC; CHEVRON CORP; TOYS R US INC; SIMON MARKETING INC; SAFEWAY INC; SAFEWAY PLC

INDUSTRY NAMES: ADVERTISING AND PROMOTION; CORPORATE FINANCIAL DATA; INTERNET; MERGERS AND ACQUISITIONS; MARKETING; COMPANY PROFILES; CORPORATE; COMMUNICATIONS TECHNOLOGIES; COMPUTERS

EVENT NAMES: ADVERTISING AND PROMOTION; COMPANY PROFILES; CORPORATE FINANCIAL DATA; CORPORATE GROUPS AND OWNERSHIP; CORPORATE PERFORMANCE; DISTRIBUTION CHANNELS; INVESTMENT; MERGERS AND ACQUISITIONS; STOCKS AND SHARES; TECHNOLOGY DEVELOPMENT

12/8/19 (Item 3 from file: 610)

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00103999 19990915258B0171 (USE FORMAT 7 FOR FULLTEXT)

Corporategear.com Unveils the First All-Encompassing Exchange for the Branded Promotional Products Industry
Wednesday, September 15, 1999 09:01 EDT
WORD COUNT: 476

COMPANY NAMES: CONVENTION CENTER; OGILVY PUBLIC RELATIONS WORLDWIDE LTD GEOGRAPHIC NAMES: NEW YORK; AMERICAS; NORTH AMERICA; USA INDUSTRY NAMES: ADVERTISING AND PROMOTION; INTERNET; MARKETING; COMMUNICATIONS TECHNOLOGIES; COMPUTERS EVENT NAMES: ADVERTISING AND PROMOTION; JOINT VENTURES; SERVICES

12/8/20 (Item 4 from file: 610)

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00098891 19990901244B1522 (USE FORMAT 7 FOR FULLTEXT)
Yucaipa Companies to Invest \$25 Million in Cyrk
Wednesday, September 1, 1999 23:54 EDT
WORD COUNT: 873

COMPANY NAMES: cyrk; cyrk inc; COCA COLA CO; COCA COLA HOLDINGS (UK) LTD; COCA COLA CO INC; CHEVRON CORP; BLOCKBUSTER; TOYS; PHILIP MORRIS COS INC; TY INC; GOLDEN STATE FOODS CORP; DISNEY ONLINE; CHECKOUT; SIMON MARKETING INC; STERN AND CO

INDUSTRY NAMES: BANKING AUTOMATION; **INTERNET**; MERGERS AND ACQUISITIONS; BANKING; FINANCIAL SERVICES; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; CORPORATE

EVENT NAMES: CORPORATE FINANCIAL DATA; INVESTMENT; MERGERS AND ACQUISITIONS; STOCKS AND SHARES; TECHNOLOGY DEVELOPMENT

12/8/21 (Item 5 from file: 610)

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00092606 19990819231B1208 (USE FORMAT 7 FOR FULLTEXT)

The Counselor Ranks Cyrk No.1 Distributor in the Promotional Products Industry's Top 25

Thursday, August 19, 1999 10:45 EDT

WORD COUNT: 380

COMPANY NAMES: cyrk; PROMOTIONAL PRODUCTS; COUNSELOR; CORPORATE PROMOTIONS GROUP

GEOGRAPHIC NAMES: USA; AMERICAS; NORTH AMERICA

EVENT NAMES: ADVERTISING AND PROMOTION

12/8/22 (Item 6 from file: 610)

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00089651 19990812224B1488 (USE FORMAT 7 FOR FULLTEXT)

Cyrk Reports Strong Second Quarter Growth

Thursday, August 12, 1999 18:29 EDT

WORD COUNT: 928

COMPANY NAMES: exchange applications inc; cyrk; PROMOTIONS LTD INC; TY INC; STERN AND CO .

INDUSTRY NAMES: CORPORATE FINANCIAL DATA; MERGERS AND ACQUISITIONS; COMPANY PROFILES; CORPORATE

EVENT NAMES: COMPANY PROFILES; CORPORATE FINANCIAL DATA; CORPORATE

PERFORMANCE; MERGERS AND ACQUISITIONS; STOCKS AND SHARES

12/8/23 (Item 7 from file: 610)

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00059760 19990614165B0912 (USE FORMAT 7 FOR FULLTEXT)

Woodstock.com Partners With RAVEWORLD.net

Monday, June 14, 1999 15:32 EDT

WORD COUNT: 768

COMPANY NAMES: WOODSTOCK; NETWORK INC; CUSTOMERS LTD; CUSTOMERS

INTERNATIONAL LTD; MUSIC NOW

INDUSTRY NAMES: ARTS; INTERNET; MUSIC; LEISURE; COMMUNICATIONS

TECHNOLOGIES; COMPUTERS; ENTERTAINMENT

EVENT NAMES: JOINT VENTURES

12/8/24 (Item 8 from file: 610)

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00059758 19990614165B0910 (USE FORMAT 7 FOR FULLTEXT)

Woodstock.com Partners With RAVEWORLD.net

Monday, June 14, 1999 15:30 EDT

WORD COUNT: 768

COMPANY NAMES: WOODSTOCK; NETWORK INC; CUSTOMERS LTD; CUSTOMERS INTERNATIONAL LTD; MUSIC NOW

INDUSTRY NAMES: ARTS; INTERNET; MUSIC; LEISURE; COMMUNICATIONS

TECHNOLOGIES; COMPUTERS; ENTERTAINMENT

EVENT NAMES: JOINT VENTURES

12/8/25 (Item 9 from file: 610)

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00045317 19990513133B1618 (USE FORMAT 7 FOR FULLTEXT)

Cyrk Reports First Quarter Results; Results Consistent With Previously Announced Expectations; 1999 Profitability Emphasized

Thursday, May 13, 1999 21:17 EDT

WORD COUNT: 643

COMPANY NAMES: cyrk; cyrk inc; PROMOTIONS LTD INC; SECURITIES AND EXCHANGE COMMISSION; STERN AND CO

INDUSTRY NAMES: CORPORATE FINANCIAL DATA; MERGERS AND ACQUISITIONS; COMPANY PROFILES; CORPORATE

EVENT NAMES: COMPANY PROFILES; CORPORATE FINANCIAL DATA; CORPORATE PERFORMANCE; MERGERS AND ACQUISITIONS; STOCKS AND SHARES

12/8/26 (Item 10 from file: 610)

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00039450 19990504124B1088 (USE FORMAT 7 FOR FULLTEXT)

Simon Marketing Named Promotions Agency of Record for Toys 'R' Us; Leading Promotional Marketing Company Develops Strategic Initiatives for Top Toy Retailer

Tuesday, May 4, 1999 08:48 EDT

WORD COUNT: 515

COMPANY NAMES: cyrk; cyrk inc; TOY CO; TOY GROUP; TOY CORP LTD; US INC; MARKETING INC; SIMON MARKETING INC

GEOGRAPHIC NAMES: CALIFORNIA; USA; AMERICAS; NORTH AMERICA

INDUSTRY NAMES: CHILDREN; MARKETING; RETAILERS; TOYS AND GAMES; RETAILING AND DISTRIBUTION; LEISURE

EVENT NAMES: BRAND SHARES; DISTRIBUTION CHANNELS; RETAILING

12/8/27 (Item 11 from file: 610)

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00033479 19990421111B1493 (USE FORMAT 7 FOR FULLTEXT)

Artisan Home Entertainment Appoints Simon Marketing, Inc. Promotion Agency of Record

Wednesday, April 21, 1999 15:32 EDT WORD COUNT: 580

COMPANY NAMES: cyrk; cyrk inc; SIMON MARKETING INC; AGENCY OF RECORD INC GEOGRAPHIC NAMES: CALIFORNIA; USA; AMERICAS; NORTH AMERICA INDUSTRY NAMES: BRAND SHARES; CINEMA; ENTERTAINMENT; MANAGEMENT CHANGES; MARKETING; PRE RECORDED VIDEO TAPES; THEATRE; LEISURE; COMPANY PROFILES; CORPORATE; CONSUMER ELECTRONICS; VIDEO EQUIPMENT; VIDEO TAPES EVENT NAMES: BRAND SHARES; COMPANY PROFILES; CORPORATE GROUPS AND OWNERSHIP

12/8/28 (Item 12 from file: 610)

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00033468 19990421111B1492 (USE FORMAT 7 FOR FULLTEXT)

Simon Marketing corrects and replaces previous announcement which ran Tuesday, April 20.

1

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Wednesday, April 21, 1999 15:30 EDT

WORD COUNT: 591

COMPANY NAMES: cyrk; cyrk inc; PROMOTION AGENCY INC; SIMON MARKETING INC GEOGRAPHIC NAMES: CALIFORNIA; USA; AMERICAS; NORTH AMERICA INDUSTRY NAMES: BRAND SHARES; CINEMA; MARKETING; PRE RECORDED VIDEO TAPES; THEATRE; ENTERTAINMENT; LEISURE; CONSUMER ELECTRONICS; VIDEO EQUIPMENT; VIDEO TAPES

EVENT NAMES: BRAND SHARES; CORPORATE GROUPS AND OWNERSHIP

12/8/29 (Item 13 from file: 610)

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00026174 1999097B1124 (USE FORMAT 7 FOR FULLTEXT)

Beanie Babies Merchandise Auctions On Web for All-Time Highs to Benefit Charity

Wednesday, April 7, 1999 09:44 EDT WORD COUNT: 675

COMPANY NAMES: cyrk; cyrk inc; TY INC

INDUSTRY NAMES: INTERNET ; RETAILING AND DISTRIBUTION; TOYS AND GAMES;

COMMUNICATIONS TECHNOLOGIES; COMPUTERS; CHILDREN; LEISURE

EVENT NAMES: DISTRIBUTION CHANNELS; ORGANISATIONS AND INSTITUTIONS

12/8/30 (Item 14 from file: 610)

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00020742 1999083B1255 (USE FORMAT 7 FOR FULLTEXT)

What's New for Yahoo! Gear?; Cool New Designs and Babies Too Can Yahoo! Wednesday, March 24, 1999 12:10 EST

WORD COUNT: 848

COMPANY NAMES: cyrk; cyrk inc

12/8/31 (Item 15 from file: 610)

DIALOG(R) File 610:(c) 2006 Business Wire. All rts. reserv.

00020451 1999083B0029 (USE FORMAT 7 FOR FULLTEXT)

Cyrk and Montague Corporation Form Joint Venture to Offer Exclusive-Design Bikes

Wednesday, March 24, 1999 07:18 EST

WORD COUNT: 547

COMPANY NAMES: cyrk; cyrk inc; MONTAGUE CORP; PRIVATE LABEL; BRUNSWICK CORP

GEOGRAPHIC NAMES: MASSACHUSETTS; USA; AMERICAS; NEW ENGLAND; NORTH AMERICA INDUSTRY NAMES: BICYCLES; JOINT VENTURES; TECHNOLOGY DEVELOPMENT; LEISURE; SPORTS; SPORTS EQUIPMENT; CORPORATE

EVENT NAMES: JOINT VENTURES; TECHNOLOGY DEVELOPMENT

12/8/32 (Item 16 from file: 610)

DIALOG(R) File 610: (c) 2006 Business Wire. All rts. reserv.

00014756 1999069B1314 (USE FORMAT 7 FOR FULLTEXT)

New Cyrk 'Go Ask Mother @' Ad Campaign Positions MotherNature.Com As the Ultimate Source for Health and Wellness Products, Info on the Web Wednesday, March 10, 1999 14:03 EST

WORD COUNT: 660

COMPANY NAMES: cyrk; cyrk inc; WELLNESS PRODUCTS
GEOGRAPHIC NAMES: MASSACHUSETTS; USA; AMERICAS; NEW ENGLAND; NORTH AMERICA
INDUSTRY NAMES: ADVERTISING AND PROMOTION; INTERNET; MARKETING;
COMMUNICATIONS TECHNOLOGIES; COMPUTERS
EVENT NAMES: ADVERTISING AND PROMOTION

12/8/33 (Item 1 from file: 613)
DIALOG(R)File 613:(c) 2006 PR Newswire Association Inc. All rts. reserv.

00115728 19990525CGTU046 (USE FORMAT 7 FOR FULLTEXT)

HA-LO Ranked #3 in U.S. Marketing Services Revenue

Tuesday, May 25, 1999 15:23 EDT

WORD COUNT: 468

COMPANY NAMES: HA-LO Industries, Inc.; Lipson Alport Glass & Associates; COCA COLA CO; US MARKETING SERVICES; HA LO INDUSTRIES INC; MARKETING SERVICES GROUP INC; LAGA; UPSHOT; BRAND; GENERAL MILLS INC; GLAXO HOLDINGS PLC

INDUSTRY NAMES: MARKETING

EVENT NAMES: ADVERTISING AND PROMOTION; CORPORATE FINANCIAL DATA ? t s12/k/29

12/K/29 (Item 13 from file: 610)
DIALOG(R)File 610:(C) 2006 Business Wire. All rts. reserv.

Beanie Babies Merchandise Auctions On Web for All-Time Highs to Benefit Charity
19990407

...Beanie

Babies Official Club Platinum Edition membership kit -- unveiled on March 31 on The Rosie O'Donnell Show -- are auctioned off on the World Wide Web . Prices are soaring well into the thousands for some items, especially for those signed by Ty Warner, founder and chairman of Ty Inc., the maker...

...episode, signed by

Ty Warner and donated to the show by Cyrk, Inc. (NASDAQ:CYRK) and Ty Inc., are being auctioned on one of the Internet 's most popular auction Web sites. Available in stores this May, the Beanie Babies Official Club Platinum Edition membership kits include the Limited Edition "Clubby II," Limited Edition Collector's Cards and Coin, Platinum Edition Certificate and Newsletter, and the Official Pocket Checklist inside each kit.

"There's a real buzz on the **Internet** for Beanie Babies merchandise, driving the value of membership kits, collector's cards and posters off the charts," said Patrick D. Brady, president and chief...

... Ty heart logo. About Cyrk, Inc.

Cyrk, Inc. (NASDAQ:CYRK) is a full service promotional marketing company, specializing in the design and development of high- impact promotional products and programs. Cyrk has worked with some of the largest and best-known brands in the world, delivering product-based promotional programs that build a...

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...consumer. Headquartered in Gloucester, Massachusetts, Cyrk
maintains offices in North America, Europe and Asia. More information
about Cyrk can be accessed on the World Wide Web at
http://www.cyrk.com.
  -0- mp/bos*
CONTACT: Cyrk, Inc.
                                        Ruder Finn
          Mary Ann McCormick
                                        Hillary Deutschman
         978-282-4294
                                        212-593-6387
          maryann.mccormick@cyrk.com
                                        deutschmanh@ruderfinn.com
KEYWORD: MASSACHUSETTS
 INDUSTRY KEYWORD: COMED COMPUTERS/ELECTRONICS
INTERACTIVE/MULTIMEDIA/ INTERNET ENTERTAINMENT
INDUSTRY NAMES:
                  INTERNET ;
? ds
Set
        Items
              Description
          85 CORPORATEGEAR
S1
           42 RD (unique items)
S2
         1625 BRANDERS
S3
         446 BRANDERS (W) COM
S4
S5
              PD<20020101
     37411270
S6
          113
               ISWAG(W)COM
S7
     23189467
              PD<19991116
S8
               ISWAG
         114
S9
               S7 AND (S6 OR S8)
            0
S10
         1046 ((IMPACT OR BRANDED)(2W)PROMOTIONAL)(2W)(PRODUCT OR PRODUC-
            TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S11
     20182937
               ONLINE OR INTERNET OR ON (W) LINE OR WEB
S12
               S10 AND S11 AND S7
          33
? s ecompanystore
     S13
            196 ECOMPANYSTORE
? s s13 and s7
            196 S13
        23189467 S7
              4 S13 AND S7
? t s14/free/all
           (Item 1 from file: 20)
DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.
06241683 (USE FORMAT 7 OR 9 FOR FULLTEXT)
 eCompanyStore .com Names Thomas Blassey VP of Sales and Marketing; Also
   Announces Helios Consulting Partner to Board of Directors
July 16, 1999
WORD COUNT: 659
COMPANY NAMES: Abbott Laboratories Inc; AutoCyte Inc
DESCRIPTORS:
             Appointments;
                             General News; New Products & Services;
  Marketing; Company News; Sales
COUNTRY NAMES/CODES: United States of America (US)
REGIONS: Americas; North America; Pacific Rim
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14/8/2 (Item 2 from file: 20)
DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.

05938998 (USE FORMAT 7 OR 9 FOR FULLTEXT)

eCompanyStore .com Names Young & Rubicam's Stewart Owen to Board of Directors

June 28, 1999 WORD COUNT: 587

COMPANY NAMES: Young & Rubicam Inc

DESCRIPTORS: Facilities & Equipment; Company News; Expenditure; Corporate Finance; Appointments; General News; New Products &

Services; Marketing

COUNTRY NAMES/CODES: United States of America (US) REGIONS: Americas; North America; Pacific Rim SIC CODES/DESCRIPTIONS: 7311 (Advertising Agencies)

14/8/3 (Item 1 from file: 610)

DIALOG(R) File 610: (c) 2006 Business Wire. All rts. reserv.

00075669 19990716197B1048 (USE FORMAT 7 FOR FULLTEXT)

eCompanyStore .com Names Thomas Blassey VP of Sales and Marketing; Also Announces Helios Consulting Partner to Board of Directors

Friday, July 16, 1999 08:57 EDT

WORD COUNT: 580

COMPANY NAMES: young&rubicam inc; abbott labs; autocyte inc; SALES AND MARKETING; ID SRL; ABBOTT LABORATORIES LTD; BOOZ ALLEN AND HAMILTON INC; CO

INDUSTRY NAMES: INTERNET; MANAGEMENT CHANGES; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; COMPANY PROFILES; CORPORATE

EVENT NAMES: COMPANY PROFILES; MANAGEMENT PROCEDURES; MERGERS AND ACQUISITIONS; STRATEGY AND PLANNING

14/8/4 (Item 2 from file: 610)

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00066611 19990628179B1175 (USE FORMAT 7 FOR FULLTEXT)

eCompanyStore .com Names Young & Rubicam's Stewart Owen to Board of Directors

Monday, June 28, 1999 08:44 EDT

WORD COUNT: 527

COMPANY NAMES: ID GROUP INC; YOUNG AND RUBICAM INC; LANDOR ASSOCIATES; EMAIL LTD

GEOGRAPHIC NAMES: GEORGIA US; AMERICAS; NORTH AMERICA; USA

INDUSTRY NAMES: BANKING AUTOMATION; INTERNET; MANAGEMENT CHANGES; BANKING; FINANCIAL SERVICES; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; COMPANY PROFILES; CORPORATE

EVENT NAMES: COMPANY PROFILES

? s ecompanystore.com

S15 0 ECOMPANYSTORE.COM

? s ecompanystore? ?com

S16 0 ECOMPANYSTORE? ?COM

? s ecompanystore.com.

S17 0 ECOMPANYSTORE.COM.

? s ecompanystore? ?com? ?

S18 0 ECOMPANYSTORE? ?COM? ?

? ds

Set Items Description S1 85 CORPORATEGEAR

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42 RD (unique items)
S3
         1625 BRANDERS
S4
         446 BRANDERS (W) COM
S5
     37411270 PD<20020101
S6
         113 ISWAG(W)COM
S7
     23189467 PD<19991116
S8
         114 ISWAG
S9
           0 S7 AND (S6 OR S8)
S10
         1046 ((IMPACT OR BRANDED)(2W)PROMOTIONAL)(2W)(PRODUCT OR PRODUC-
            TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S11 20182937 ONLINE OR INTERNET OR ON(W)LINE OR WEB
S12
         33 S10 AND S11 AND S7
S13
         196 ECOMPANYSTORE
S14
          4 S13 AND S7
S15
           0 ECOMPANYSTORE.COM
S16
           0 ECOMPANYSTORE? ?COM
S17
           0 ECOMPANYSTORE.COM.
          0 ECOMPANYSTORE? ?COM? ?
? t s14/free/all
 14/8/1
           (Item 1 from file: 20)
DIALOG(R)File 20:(c) 2006 Dialog. All rts. reserv.
06241683 (USE FORMAT 7 OR 9 FOR FULLTEXT)
 eCompanyStore .com Names Thomas Blassey VP of Sales and Marketing; Also
   Announces Helios Consulting Partner to Board of Directors
July 16, 1999
WORD COUNT: 659
COMPANY NAMES: Abbott Laboratories Inc; AutoCyte Inc
DESCRIPTORS:
             Appointments; General News; New Products & Services;
   Marketing; Company News; Sales
COUNTRY NAMES/CODES: United States of America (US)
REGIONS: Americas; North America; Pacific Rim
           (Item 2 from file: 20)
 14/8/2
DIALOG(R) File 20:(c) 2006 Dialog. All rts. reserv.
05938998 (USE FORMAT 7 OR 9 FOR FULLTEXT)
 eCompanyStore .com Names Young & Rubicam's Stewart Owen to Board of
   Directors
June 28, 1999
WORD COUNT: 587
COMPANY NAMES: Young & Rubicam Inc
               Facilities & Equipment; Company News; Expenditure;
DESCRIPTORS:
    Corporate Finance; Appointments; General News; New Products &
  Services; Marketing
COUNTRY NAMES/CODES: United States of America (US) REGIONS: Americas; North America; Pacific Rim
SIC CODES/DESCRIPTIONS: 7311 (Advertising Agencies)
           (Item 1 from file: 610)
DIALOG(R) File 610: (c) 2006 Business Wire. All rts. reserv.
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00075669 19990716197B1048 (USE FORMAT 7 FOR FULLTEXT)

Announces Helios Consulting Partner to Board of Directors

eCompanyStore .com Names Thomas Blassey VP of Sales and Marketing; Also

Friday, July 16, 1999 08:57 EDT WORD COUNT: 580

COMPANY NAMES: young&rubicam inc; abbott labs; autocyte inc; SALES AND MARKETING; ID SRL; ABBOTT LABORATORIES LTD; BOOZ ALLEN AND HAMILTON INC; CO

INDUSTRY NAMES: INTERNET; MANAGEMENT CHANGES; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; COMPANY PROFILES; CORPORATE

EVENT NAMES: COMPANY PROFILES; MANAGEMENT PROCEDURES; MERGERS AND ACQUISITIONS; STRATEGY AND PLANNING

14/8/4 (Item 2 from file: 610)

DIALOG(R) File 610: (c) 2006 Business Wire. All rts. reserv.

00066611 19990628179B1175 (USE FORMAT 7 FOR FULLTEXT)

eCompanyStore .com Names Young & Rubicam's Stewart Owen to Board of Directors

Monday, June 28, 1999 08:44 EDT

WORD COUNT: 527

COMPANY NAMES: ID GROUP INC; YOUNG AND RUBICAM INC; LANDOR ASSOCIATES; EMAIL LTD

GEOGRAPHIC NAMES: GEORGIA US; AMERICAS; NORTH AMERICA; USA

INDUSTRY NAMES: BANKING AUTOMATION; INTERNET; MANAGEMENT CHANGES; BANKING; FINANCIAL SERVICES; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; COMPANY

PROFILES; CORPORATE EVENT NAMES: COMPANY PROFILES

? t s14/7/1

14/7/1 (Item 1 from file: 20)

DIALOG(R) File 20: Dialog Global Reporter (c) 2006 Dialog. All rts. reserv.

06241683 (THIS IS THE FULLTEXT)

eCompanyStore .com Names Thomas Blassey VP of Sales and Marketing; Also Announces Helios Consulting Partner to Board of Directors BUSINESS WIRE July 16, 1999

ATLANTA--(BUSINESS WIRE)--July 16, 1999-- eCompanyStore .com, Inc. (ECS), the World's First e-ID Company(SM), today named Thomas Blassey, formerly director of worldwide marketing of AutoCyte, Inc., as the company's vice president of sales and marketing. Additionally, ECS announced the appointment of Helios Consulting Group's Chris Lederer to its board of directors.

Thomas Blassey, vice president of sales and marketing for ECS, brings 16 years of extensive sales and marketing experience to the company. Blassey's career highlights include nine years with Abbott Laboratories where he held various sales and marketing positions. Blassey went on to lead the sales organization for the America's for Dynex Technologies and most recently lead the worldwide marketing efforts for AutoCyte, Inc. Throughout his career, Blassey has built, developed and directed multi-national sales forces, developed product branding campaigns, and worked extensively in building brand awareness through strategic marketing and advertising. Blassey brings a unique mix of direct sales management, strategic marketing and product branding experience to the ECS management team.

"Tom's experience in building and managing sales forces makes him a perfect fit," stated Walt Geer, chief executive officer, ECS. "Selling direct to our customers and offering a solution that allows them to

efficiently purchase promotional products via the Internet is at the core of our business strategy. Tom understands the benefits of the direct sales model to our business and the value proposition we offer our clients."

Co-founder of Helios Consulting Group, a management-consulting firm to media, marketing and communications companies, Lederer brings over 13 years of marketing and management consulting experience to the eCompanyStore.com board. Lederer specializes in developing growth and marketing strategies for a broad range of clients. Prior to his work with Helios, Lederer worked in Booz-Allen & Hamilton's Marketing Intensive Industries Practice. While there, Lederer provided strategic counsel to clients in the media and entertainment, packaged goods, sports, music, chemicals and agricultural industries. "By adding Chris to our board, we increase our strategic insight across multiple markets and industries," said Geer. "His ability to develop marketing strategies that enhance companies sales growth potential is certainly an asset to eCompanyStore .com."

This announcement comes only weeks after the appointment of Young & Rubicam's chief strategic officer, Stewart Owen, to the **eCompanyStore** .com board of directors. Lederer joins Owen as well as CEO Geer, co-founder and board chairman Jay Flowers, and Wade Stribling, a partner in the law firm of Nelson Mullins Riley & Scarborough, L.L.P. in Atlanta.

About eCompanyStore .com

08:42 EDT

Based in Atlanta, eCompanyStore .com provides Internet-based business-to-business e-commerce solutions that allow organizations to efficiently purchase corporate identity promotional products such as logo apparel, logo merchandise and uniforms. ECS's Internet-based solutions are designed to increase the effectiveness and lower the costs of corporate identity programs reducing the inefficiencies associated with by traditional of acquiring promotional products. The company methods customizes and maintains, at no charge to clients, individual company web sites that allow each client to offer its corporate identity merchandise to authorized individuals via the Internet.

eCompanyStore .com's solution re-invents the way companies manage their corporate identity programs and merchandise purchases by providing broad product choices, increased convenience, easy access and cost control and savings. The company's streamlined business model allows more efficient operations with fewer employees than traditional corporate identity providers.

```
CONTACT: eCompanyStore .com, Inc.
Kelly Jordan, 404-880-5299
kevin_acocella@cohnwolfe.com
or
Cohn & Wolfe
Kelly Jordan, 404-880-5299
kelly_jordan@cohnwolfe.com
JULY 16, 1999
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Copyright 1999 Business Wire. Source: World Reporter (Trade Mark). ? ds

```
Set
        Items
                Description
S1
           85
                CORPORATEGEAR
S2
           42
                RD (unique items)
S3
         1625
                BRANDERS
S4
          446
                BRANDERS (W) COM
S5
     37411270
                PD<20020101
S6
          113
                ISWAG(W)COM
S7
     23189467
                PD<19991116
S8
          114
                ISWAG
S9
                S7 AND (S6 OR S8)
S10
         1046
                ((IMPACT OR BRANDED)(2W)PROMOTIONAL)(2W)(PRODUCT OR PRODUC-
             TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
```

d

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S11 20182937
               ONLINE OR INTERNET OR ON (W) LINE OR WEB
S12
          33 S10 AND S11 AND S7
S13
          196
               ECOMPANYSTORE
               S13 AND S7
S14
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S15
            O
               ECOMPANYSTORE.COM
S16
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               ECOMPANYSTORE.COM.
               ECOMPANYSTORE? ?COM? ?
S18
           0
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merchandise or goods)
Processing
Processing
Processed 10 of 52 files ...
Processing
Processing
Processed 20 of 52 files ...
Processing
Processed 50 of 52 files ...
Completed processing all files
         1402378 LOGO
          255146 LOGOS
            5287 LOGOED
        19053884 PRODUCT
        21948031 PRODUCTS
         1294565 ITEM
         3425724 ITEMS
        1113627 MERCHANDISE
        3577928 GOODS
          48888
                 (LOGO OR LOGOS OR LOGOED) (3N) (PRODUCT OR PRODUCTS OR ITEM
                  OR ITEMS OR MERCHANDISE OR GOODS)
PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES
TIMEOUT: Logged Off 05/30/06 13:44:26 by System
You are now logged offTrying 31060000009999...Open
DIALOG INFORMATION SERVICES
PLEASE LOGON:
 ****** HHHHHHHH SSSSSSS? ### Status: Signing onto Dialog ******
ENTER PASSWORD:
 ****** HHHHHHHH SSSSSSSS?
                             *****
### Status: Login successfulWelcome to DIALOG
Dialog level 05.11.05D
Reconnected in file OS 30may06 13:45:04
705TEXT1 is set ON as an alias for 15, 16, 160, 148, 621, 275, 634, 47
705TEXT2 is set ON as an alias for 9, 623, 810, 624, 813, 20, 636
705BIBLIT is set ON as an alias for 77, 35, 583, 2, 65, 233, 99
705NEWSBIB is set ON as an alias for 473, 474, 475
SOFTLIT is set ON as an alias for 256, 278
705ADLIT is set ON as an alias for 635, 570, PAPERSMJ, PAPERSEU
KWIC is set to 50.
* * *
>>>
            77 does not exist
           233 does not exist
>>>
           278 does not exist
>>>3 of the specified files are not available
SYSTEM:OS - DIALOG OneSearch
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File 15:ABI/Inform(R) 1971-2006/May 30
         (c) 2006 ProQuest Info&Learning
  File
        16:Gale Group PROMT(R) 1990-2006/May 29
         (c) 2006 The Gale Group
  File 160:Gale Group PROMT(R) 1972-1989
         (c) 1999 The Gale Group
  File 148:Gale Group Trade & Industry DB 1976-2006/May 29
         (c)2006 The Gale Group
  File 621:Gale Group New Prod. Annou. (R) 1985-2006/May 29
         (c) 2006 The Gale Group
  File 275: Gale Group Computer DB(TM) 1983-2006/May 26
         (c) 2006 The Gale Group
  File 634:San Jose Mercury Jun 1985-2006/May 27
         (c) 2006 San Jose Mercury News
        47:Gale Group Magazine DB(TM) 1959-2006/May 29
         (c) 2006 The Gale group
         9:Business & Industry(R) Jul/1994-2006/May 26
  File
         (c) 2006 The Gale Group
  File 623:Business Week 1985-2006/May 30
         (c) 2006 The McGraw-Hill Companies Inc
  File 810: Business Wire 1986-1999/Feb 28
         (c) 1999 Business Wire
  File 624:McGraw-Hill Publications 1985-2006/May 30
         (c) 2006 McGraw-Hill Co. Inc
*File 624: Homeland Security & Defense and 9 Platt energy journals added
Please see HELP NEWS624 for more
  File 813:PR Newswire 1987-1999/Apr 30
         (c) 1999 PR Newswire Association Inc
        20:Dialog Global Reporter 1997-2006/May 30
         (c) 2006 Dialog
 File 636: Gale Group Newsletter DB(TM) 1987-2006/May 26
         (c) 2006 The Gale Group
 File 635:Business Dateline(R) 1985-2006/May 27
         (c) 2006 ProQuest Info&Learning
 File 570: Gale Group MARS(R) 1984-2006/May 26
         (c) 2006 The Gale Group
  File 387: The Denver Post 1994-2006/May 26
         (c) 2006 Denver Post
 File 471:New York Times Fulltext 1980-2006/May 30
         (c) 2006 The New York Times
 File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
         (c) 2002 Phoenix Newspapers
*File 492: This file is no longer updating.
 File 494:St LouisPost-Dispatch 1988-2006/May 29
         (c) 2006 St Louis Post-Dispatch
 File 631:Boston Globe 1980-2006/May 26
         (c) 2006 Boston Globe
 File 633: Phil. Inquirer 1983-2006/May 26
         (c) 2006 Philadelphia Newspapers Inc
 File 638: Newsday/New York Newsday 1987-2006/May 27
         (c) 2006 Newsday Inc.
 File 640: San Francisco Chronicle 1988-2006/May 28
         (c) 2006 Chronicle Publ. Co.
 File 641: Rocky Mountain News Jun 1989-2006/May 30
         (c) 2006 Scripps Howard News
 File 702:Miami Herald 1983-2006/May 28
         (c) 2006 The Miami Herald Publishing Co.
 File 703:USA Today 1989-2006/May 26
         (c) 2006 USA Today
 File 704: (Portland) The Oregonian 1989-2006/May 28
         (c) 2006 The Oregonian
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File 713:Atlanta J/Const. 1989-2006/May 28
         (c) 2006 Atlanta Newspapers
  File 714: (Baltimore) The Sun 1990-2006/May 28
         (c) 2006 Baltimore Sun
  File 715: Christian Sci.Mon. 1989-2006/May 30
         (c) 2006 Christian Science Monitor
  File 725: (Cleveland) Plain Dealer Aug 1991-2006/May 29
         (c) 2006 The Plain Dealer
  File 735:St. Petersburg Times 1989- 2006/May 25
         (c) 2006 St. Petersburg Times
  File 476: Financial Times Fulltext 1982-2006/May 31
         (c) 2006 Financial Times Ltd
  File 477: Irish Times 1999-2006/May 30
         (c) 2006 Irish Times
  File 710: Times/Sun. Times (London) Jun 1988-2006/May 30
         (c) 2006 Times Newspapers
  File 711: Independent (London) Sep 1988-2006/May 30
         (c) 2006 Newspaper Publ. PLC
*File 711: Use File 757 for full current day's news of the Independent, as
as well as full coverage of many additional European news sources.
  File 756:Daily/Sunday Telegraph 2000-2006/May 30
         (c) 2006 Telegraph Group
  File 757:Mirror Publications/Independent Newspapers 2000-2006/May 30
         (c) 2006
  File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02
         (c) 2001 THE NEW YORK TIMES
*File 473: This file will not update after March 31, 2001.
It will remain on Dialog as a closed file.
  File 474: New York Times Abs 1969-2006/May 29
         (c) 2006 The New York Times
  File 475: Wall Street Journal Abs 1973-2006/May 26
         (c) 2006 The New York Times
       35:Dissertation Abs Online 1861-2006/May
         (c) 2006 ProQuest Info&Learning
  File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
         (c) 2002 The Gale Group
*File 583: This file is no longer updating as of 12-13-2002.
         2:INSPEC 1898-2006/May W3
         (c) 2006 Institution of Electrical Engineers
        65:Inside Conferences 1993-2006/May 30
         (c) 2006 BLDSC all rts. reserv.
       99:Wilson Appl. Sci & Tech Abs 1983-2006/Apr
         (c) 2006 The HW Wilson Co.
  File 256:TecInfoSource 82-2006/Jul
         (c) 2006 Info. Sources Inc
       13:BAMP 2006/May W3
         (c) 2006 The Gale Group
  File 610: Business Wire 1999-2006/May 30
         (c) 2006 Business Wire.
*File 610: File 610 now contains data from 3/99 forward.
Archive data (1986-2/99) is available in File 810.
  File 613:PR Newswire 1999-2006/May 30
         (c) 2006 PR Newswire Association Inc
*File 613: File 613 now contains data from 5/99 forward.
Archive data (1987-4/99) is available in File 813.
      Set Items Description
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Cost is in DialUnits Terminal set to DLINK

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Set
        Items
                Description
S1
           85
                CORPORATEGEAR
S2
           42
                RD (unique items)
S3
         1625
                BRANDERS
S4
                BRANDERS (W) COM
          446
S5
     37411270
                PD<20020101
S6
                ISWAG(W)COM
          113
S7
     23189467
                PD<19991116
S8
                ISWAG
          114
S9
                S7 AND (S6 OR S8)
S10
         1046
                ((IMPACT OR BRANDED)(2W)PROMOTIONAL)(2W)(PRODUCT OR PRODUC-
             TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S11
     20182937
                ONLINE OR INTERNET OR ON (W) LINE OR WEB
S12
           33
                S10 AND S11 AND S7
S13
          196
                ECOMPANYSTORE
S14
            4
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S15
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S16
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             OR ITEMS OR MERCHANDISE OR GOODS)
? s s7 and s11 and s19
Processing
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Processing
Completed processing all files
        23189467 S7
        20182937 S11
           48888 S19
     S20
            1678 S7 AND S11 AND S19
? s s20 and s10
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     S21
               0 S20 AND S10
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merchandise or goods)
Processing
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Processed 10 of 52 files ...
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Processed 20 of 52 files ...
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Processed 50 of 52 files ...
Completed processing all files
         1402379 LOGO
          255146 LOGOS
            5287 LOGOED
        19053914 PRODUCT
        21948056 PRODUCTS
         1294565
                 ITEM
         3425727
                  ITEMS
         1113627
                 MERCHANDISE
         3577929
                  GOODS
           22782
                  (LOGO OR LOGOS OR LOGOED) (2W) (PRODUCT OR PRODUCTS OR ITEM
                  OR ITEMS OR MERCHANDISE OR GOODS)
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Set Items Description

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S1
          85
                CORPORATEGEAR
S2
          42
                RD (unique items)
S3
         1625
                BRANDERS
S4
          446 BRANDERS (W) COM
S5
     37411270 PD<20020101
S6
          113 ISWAG(W)COM
S7
     23189467 PD<19991116
S8
          114
               ISWAG
                S7 AND (S6 OR S8)
S9
            0
S10
               ((IMPACT OR BRANDED)(2W)PROMOTIONAL)(2W)(PRODUCT OR PRODUC-
             TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S11
     20182937 ONLINE OR INTERNET OR ON(W)LINE OR WEB
S12
          33
              S10 AND S11 AND S7
S13
          196 ECOMPANYSTORE
S14
           4 S13 AND S7
S15
            0 ECOMPANYSTORE.COM
S16
            0 ECOMPANYSTORE? ?COM
S17
            0 ECOMPANYSTORE.COM.
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      48888 (LOGO OR LOGOS OR LOGOED) (3N) (PRODUCT OR PRODUCTS OR ITEM -
            OR ITEMS OR MERCHANDISE OR GOODS)
S20
              S7 AND S11 AND S19
S21
                S20 AND S10
               (LOGO OR LOGOS OR LOGOED) (2W) (PRODUCT OR PRODUCTS OR ITEM -
            OR ITEMS OR MERCHANDISE OR GOODS)
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Processing
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Completed processing all files
           22782 S22
        23189467 S7
        20182937 S11
     S23
           1093 S22 AND S7 AND S11
? s s23 and s10
           1093 S23
            1046 S10
     S24
              0 S23 AND S10
? s artwork or image or images
Processed 30 of 52 files ...
Processing
Completed processing all files
         191885 ARTWORK
        3324517 IMAGE
        1850430 IMAGES
    S25 4669714 ARTWORK OR IMAGE OR IMAGES
? s (logo or logos or logoed or imprinted) (2w) (product or products or item or
items or merchandise or goods)
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Processing
Processed 10 of 52 files ...
Processing
Processed 20 of 52 files ...
Completed processing all files
        1402379 LOGO
         255146 LOGOS
       5287 LOGOED
33834 IMPRINTED
19053914 PRODUCT
        21948056 PRODUCTS
        1294565 ITEM
        3425727 ITEMS
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A Sec

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3577929 GOODS
     S26
           23912 (LOGO OR LOGOS OR LOGOED OR IMPRINTED) (2W) (PRODUCT OR
                  PRODUCTS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
? ds
Set
        Items
                Description
S1
           85
                CORPORATEGEAR
S2
           42
                RD (unique items)
S3
         1625
                BRANDERS
S4
          446 BRANDERS (W) COM
S5
     37411270 PD<20020101
          113 ISWAG(W)COM
S7
     23189467
                PD<19991116
S8
          114
                ISWAG
S9
            0
                S7 AND (S6 OR S8)
S10
                ((IMPACT OR BRANDED)(2W)PROMOTIONAL)(2W)(PRODUCT OR PRODUC-
             TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S11
     20182937
                ONLINE OR INTERNET OR ON (W) LINE OR WEB
S12
                S10 AND S11 AND S7
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S13
          196 ECOMPANYSTORE
S14
                S13 AND S7
            4
S15
            0
                ECOMPANYSTORE.COM
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                ECOMPANYSTORE.COM.
S18
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                ECOMPANYSTORE? ?COM? ?
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        48888
                (LOGO OR LOGOS OR LOGOED) (3N) (PRODUCT OR PRODUCTS OR ITEM -
             OR ITEMS OR MERCHANDISE OR GOODS)
S20
         1678
                S7 AND S11 AND S19
S21
                S20 AND S10
            0
S22
        22782
                (LOGO OR LOGOS OR LOGOED) (2W) (PRODUCT OR PRODUCTS OR ITEM -
             OR ITEMS OR MERCHANDISE OR GOODS)
S23
         1093
                S22 AND S7 AND S11
S24
                S23 AND S10
            0
S25
      4669714
                ARTWORK OR IMAGE OR IMAGES
S26
        23912
                (LOGO OR LOGOS OR LOGOED OR IMPRINTED) (2W) (PRODUCT OR PROD-
             UCTS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES
? s s26 and s7 and s11 and s25
Processing
Processed 20 of 52 files ...
Completed processing all files
           23912 S26
        23189467 S7
        20182937 S11
         4669714 S25
     S27
             133 S26 AND S7 AND S11 AND S25
? rd
     S28
             106
                 RD (unique items)
? t s26/free/1-25
           (Item 1 from file: 15)
DIALOG(R) File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.
03075184 1038667641
                  **USE FORMAT 7 OR 9 FOR FULL TEXT**
The Games Women Play WORD COUNT: 1722 LENGTH: 2 Pages
May 8, 2006
GEOGRAPHIC NAMES: United States -- US
```

1113627 MERCHANDISE

DESCRIPTORS: Women; Market segments; Computer & video games; Online advertising; Target markets; Web sites
CLASSIFICATION CODES: 9190 (CN=United States); 8307 (CN=Arts, entertainment & recreation); 5250 (CN=Telecommunications systems & Internet communications); 7200 (CN=Advertising)
PRINT MEDIA ID: 14526

26/8/2 (Item 2 from file: 15)
DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

03074150 1036337721

USE FORMAT 7 OR 9 FOR FULL TEXT

The Games Women Play WORD COUNT: 1725 LENGTH: 2 Pages May 8, 2006
GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Interactive media; Computer & video games; Target markets; Women; Online entertainment

CLASSIFICATION CODES: 9190 (CN=United States); 7200 (CN=Advertising); 5250 (CN=Telecommunications systems & Internet communications)
PRINT MEDIA ID: 54838

26/8/3 (Item 3 from file: 15)

DIALOG(R) File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

03072772 1034774401

USE FORMAT 7 OR 9 FOR FULL TEXT

Recruiting Made Easy WORD COUNT: 2350 LENGTH: 4 Pages

May 2006

COMPANY NAMES:

Porter Keadle Moore

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Case studies; Accounting firms; Recruitment
CLASSIFICATION CODES: 9110 (CN=Company specific); 8305 (CN=Professional services not elsewhere classified); 6100 (CN=Human resource planning); 9190 (CN=United States)

PRINT MEDIA ID: 28560

26/8/4 (Item 4 from file: 15)

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03072676 1034264831

USE FORMAT 7 OR 9 FOR FULL TEXT

5 QUESTIONS WORD COUNT: 340 LENGTH: 1 Pages

May 2006

COMPANY NAMES:

Tate & Lyle North American Sugars (NAICS:311313)

GEOGRAPHIC NAMES: United States -- US

DESCRIPTORS: Marketing; Sugar industry; Market research; Teamwork CLASSIFICATION CODES: 9000 (CN=Short Article); 8610 (CN=Food processing industry); 9190 (CN=United States); 7000 (CN=Marketing)

PERSONAL NAMES: Chimoff, Harvey

PRINT MEDIA ID: 28583

26/8/5 (Item 5 from file: 15)

DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv. 03050962 1010009681 **USE FORMAT 7 OR 9 FOR FULL TEXT** The Greed For Goodwill WORD COUNT: 2735 LENGTH: 3 Pages Mar 13, 2006 GEOGRAPHIC NAMES: United States--US DESCRIPTORS: Social goals; Brand differentiation; Integrated marketing; Social responsibility; Market strategy CLASSIFICATION CODES: 9190 (CN=United States); 2410 (CN=Social responsibilities); 7000 (CN=Marketing) PRINT MEDIA ID: 54838 (Item 6 from file: 15) DIALOG(R) File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv. 03049990 1001733841 **USE FORMAT 7 OR 9 FOR FULL TEXT** MPs slam McDonald's for using MSN to advertise to children WORD COUNT: 346 LENGTH: 1 Pages Mar 9, 2006 COMPANY NAMES: McDonalds Corp (DUNS:04-153-4264 TICKER:MCD NAICS:533110; 722211) MSN.com (NAICS:518112) GEOGRAPHIC NAMES: United Kingdom; UK DESCRIPTORS: Fast food industry; Consumer protection; Children & youth; Online advertising; Criticism; Advertising campaigns CLASSIFICATION CODES: 8380 (CN=Hotels & restaurants); 1200 (CN=Social policy); 5250 (CN=Telecommunications systems & Internet communications); 7200 (CN=Advertising); 7500 (CN=Product planning & development) PRINT MEDIA ID: 58281 (Item 7 from file: 15) DIALOG(R) File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv. 03039873 992511651 **USE FORMAT 7 OR 9 FOR FULL TEXT** Good Banker, Bad Banker: How do you manage the charity challenge? WORD COUNT: 3025 LENGTH: 6 Pages Feb 2006 GEOGRAPHIC NAMES: United States; US DESCRIPTORS: Community banks; Social responsibility; Charities; Philanthropy CLASSIFICATION CODES: 8120 (CN=Retail banking); 9190 (CN=United States); 2410 (CN=Social responsibilities); 9540 (CN=Nonprofit institutions) PRINT MEDIA ID: 22987 (Item 8 from file: 15) DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

03031949 987839861

USE FORMAT 7 OR 9 FOR FULL TEXT

A GROWING TREND IN SECURITY: DISK-BASED BACKUP RESTORATIONS
WORD COUNT: 746 LENGTH: 2 Pages
Feb 6, 2006

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de.

COMPANY NAMES:

Idealstor LLC (NAICS:334112)

GEOGRAPHIC NAMES: United States -- US

DESCRIPTORS: Hardware reviews; Back up systems; Disk drives

CLASSIFICATION CODES: 9190 (CN=United States); 9120 (CN=Product specific);

8651 (CN=Computer industry)

PRINT MEDIA ID: 11643

TRADE NAMES: Idealstor 4 Bay

26/8/9 (Item 9 from file: 15)

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03029588 975872381

USE FORMAT 7 OR 9 FOR FULL TEXT

IT Services WORD COUNT: 5558 LENGTH: 6 Pages

Fall 2004

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Ratings & rankings; Manycompanies; Corporate profiles; Revenue; Business growth; Information technology; Systems design; Business services

CLASSIFICATION CODES: 9190 (CN=United States); 9110 (CN=Company specific); 8305 (CN=Professional services not elsewhere classified); 5220 (CN=Information technology management)

PRINT MEDIA ID: 18142

26/8/10 (Item 10 from file: 15)

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03027521 983903151

USE FORMAT 7 OR 9 FOR FULL TEXT

"Purpose Beyond Reason" WORD COUNT: 607 LENGTH: 1 Pages

GEOGRAPHIC NAMES: United States -- US

DESCRIPTORS: Automobile industry; Changes; Corporate culture; Product design

CLASSIFICATION CODES: 8680 (CN=Transportation equipment industry); 9190 (CN=United States); 7500 (CN=Product planning & development)
PRINT MEDIA ID: 21159

26/8/11 (Item 11 from file: 15)0

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03019850 974862251

USE FORMAT 7 OR 9 FOR FULL TEXT

ABVI members: Quality counts WORD COUNT: 806 LENGTH: 2 Pages Jan 9, 2006

COMPANY NAMES:

Americas Best Inns Inc (NAICS:721110)

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Hotels & motels; Conferences; Brands; Quality control CLASSIFICATION CODES: 9190 (CN=United States); 8380 (CN=Hotels & restaurants); 5320 (CN=Quality control)

PRINT MEDIA ID: 24258

26/8/12 (Item 12 from file: 15)

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03015887 972959941

USE FORMAT 7 OR 9 FOR FULL TEXT

Leadership Perspectives to Share WORD COUNT: 1474 LENGTH: 3 Pages

Jan 2006

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Success factors; Leadership; Franchising; Corporate culture;

Strategic management

CLASSIFICATION CODES: 9190 (CN=United States); 2200 (CN=Managerial skills);

2310 (CN=Planning) PRINT MEDIA ID: 12459

26/8/13 (Item 13 from file: 15)

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02999450 961562201

USE FORMAT 7 OR 9 FOR FULL TEXT

Expanding the Menu WORD COUNT: 2301 LENGTH: 4 Pages

Jan 2006

COMPANY NAMES:

O Charleys Inc (NAICS: 722110)

GEOGRAPHIC NAMES: United States -- US

DESCRIPTORS: Incentives; Stored value cards; Strategic planning; Employee

awards; Safety programs; Restaurants

CLASSIFICATION CODES: 9190 (CN=United States); 8380 (CN=Hotels &

restaurants); 6400 (CN=Employee benefits & compensation); 5340

(CN=Safety management); 2310 (CN=Planning)

PERSONAL NAMES: Kuykendall, Cary

PRINT MEDIA ID: 28654

26/8/14 (Item 14 from file: 15)

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02992462 946501751

USE FORMAT 7 OR 9 FOR FULL TEXT

Battle Lines Drawn Over Kid Marketing Food Fight WORD COUNT: 648

LENGTH: 1 Pages

Dec 12, 2005

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Children & youth; Nutrition education; Advertising campaigns;

Food processing industry

CLASSIFICATION CODES: 9190 (CN=United States); 7200 (CN=Advertising); 8610

(CN=Food processing industry)

PRINT MEDIA ID: 14526

26/8/15 (Item 15 from file: 15)

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02991929 944621281

USE FORMAT 7 OR 9 FOR FULL TEXT

From Coach to Covergirl WORD COUNT: 1630 LENGTH: 3 Pages

Dec 2005

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COMPANY NAMES:
Navy Exchange Service Command ( NAICS:452112; 928110)
GEOGRAPHIC NAMES: United States -- US
DESCRIPTORS: Retail stores; Market strategy; Category management; Military
   personnel
CLASSIFICATION CODES: 8390 (CN=Retailing industry); 9190 (CN=United States)
   ; 7000 (CN=Marketing)
PRINT MEDIA ID: 20810
             (Item 16 from file: 15)
 26/8/16
DIALOG(R) File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.
02991107 943903611
                  **USE FORMAT 7 OR 9 FOR FULL TEXT**
Modern Meeting Merchandise
                             WORD COUNT: 2167
                                                 LENGTH: 3 Pages
Dec 2005
GEOGRAPHIC NAMES: United States -- US
DESCRIPTORS: Trade shows; Events planning; High technology; Gifts;
   Creativity; Consumer electronics
CLASSIFICATION CODES: 9190 (CN=United States); 8650 (CN=Electrical &
   electronics industries)
PRINT MEDIA ID: 36065
 26/8/17
            (Item 17 from file: 15)
DIALOG(R) File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.
02990664 936849041
                  **USE FORMAT 7 OR 9 FOR FULL TEXT**
WIRELESS: Shake, rattle and call
                                 WORD COUNT: 2418
Dec 1, 2005
DESCRIPTORS: Wireless communications; Cellular telephones; Innovations;
   Technological change; International; Interactive media; Market
   positioning
CLASSIFICATION CODES: 9180 (CN=International); 5250 (CN=Telecommunications
   systems & Internet communications); 8650 (CN=Electrical & electronics
   industries); 7000 (CN=Marketing)
PRINT MEDIA ID: 58281
             (Item 18 from file: 15)
DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.
02984396 938153781
                  **USE FORMAT 7 OR 9 FOR FULL TEXT**
Soy Suppliers Look to Rev Brand Names, Identity
                                                 WORD COUNT: 594
    LENGTH: 1 Pages
Nov 28, 2005
COMPANY NAMES:
Solae Co (NAICS:325411)
Cargill Inc ( NAICS:111110; 111199; 311211; 325312; 424590; 493130)
Archer Daniels Midland Co (NAICS:311119; 311211; 311221)
GEOGRAPHIC NAMES: United States -- US
DESCRIPTORS: Market strategy; Brand identification; Soy products;
  Advertising campaigns
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CLASSIFICATION CODES: 7200 (CN=Advertising); 9190 (CN=United States); 8610

(CN=Food processing industry) PRINT MEDIA ID: 14526 (Item 19 from file: 15) 26/8/19 DIALOG(R) File 15: (c) 2006 ProQuest Info&Learning. All rts. reserv. 02983307 936845971 **USE FORMAT 7 OR 9 FOR FULL TEXT** Shaping Brazil's emerging GMO policy: opportunities for leadership WORD COUNT: 5815 LENGTH: 12 Pages Aug-Nov 2005 GEOGRAPHIC NAMES: Brazil DESCRIPTORS: Studies; Agricultural biotechnology; Genetically altered foods ; Leadership; Agribusiness CLASSIFICATION CODES: 9173 (CN=Latin America); 9130 (CN=Experimental/Theoretical); 8400 (CN=Agricultural industries); 1120 (CN=Economic policy & planning) PRINT MEDIA ID: 49320 (Item 20 from file: 15) DIALOG(R) File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv. 02973832 924612311 **USE FORMAT 7 OR 9 FOR FULL TEXT** WORD COUNT: 1317 AGENTS RESPOND TO HURRICANE KATRINA LENGTH: 2 Pages Nov 2005 COMPANY NAMES: Independent Insurance Agents & Brokers of America (NAICS:813910) National Association of Professional Insurance Agents (NAICS:813910) GEOGRAPHIC NAMES: United States--US DESCRIPTORS: Associations; Disaster relief; Disaster recovery; Independent insurance agents & brokers; Corporate responsibility CLASSIFICATION CODES: 9190 (CN=United States); 9540 (CN=Nonprofit institutions); 8200 (CN=Insurance industry); 2410 (CN=Social responsibilities) PRINT MEDIA ID: 22286 (Item 21 from file: 15) DIALOG(R) File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv. 02966465 918102521 **USE FORMAT 7 OR 9 FOR FULL TEXT** Bad Rep? WORD COUNT: 3725 LENGTH: 6 Pages Oct 2005 GEOGRAPHIC NAMES: United Kingdom -- UK DESCRIPTORS: Salespeople; Pharmaceutical industry; Personal selling; Books; Personal profiles CLASSIFICATION CODES: 7300 (CN=Sales & selling); 9160 (CN=Biographical); 8641 (CN=Pharmaceuticals industry); 9175 (CN=Western Europe) PERSONAL NAMES: Reidy, Jamie PRINT MEDIA ID: 13756

(Item 22 from file: 15)

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02966290 917868531

USE FORMAT 7 OR 9 FOR FULL TEXT

The Fast, Reliable, Economical External SATA WORD COUNT: 1301

LENGTH: 1 Pages

Aug/Sep 2005

GEOGRAPHIC NAMES: United States -- US

DESCRIPTORS: Connectivity; Data integrity; Cost reduction; Enterprisewide

computing; Innovations; Information storage

CLASSIFICATION CODES: 9190 (CN=United States); 5220 (CN=Information

technology management)

PRINT MEDIA ID: 15538

26/8/23 (Item 23 from file: 15)

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02963973 915467131

USE FORMAT 7 OR 9 FOR FULL TEXT

CRM on a Budget WORD COUNT: 2364 LENGTH: 5 Pages

Oct 2005

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Customer relationship management; Community banks; Salesforce

automation

CLASSIFICATION CODES: 5240 (CN=Software & systems); 8100 (CN=Financial

services industry); 9190 (CN=United States)

PRINT MEDIA ID: 20089

26/8/24 (Item 24 from file: 15)

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02961854 912999981

USE FORMAT 7 OR 9 FOR FULL TEXT

Curmudgeons of the world, unite WORD COUNT: 758 LENGTH: 1 Pages

Oct 10, 2005

GEOGRAPHIC NAMES: United States -- US

DESCRIPTORS: Technological change; Electronics

CLASSIFICATION CODES: 8650 (CN=Electrical & electronics industries); 9190

(CN=United States); 9000 (CN=Short Article)

PRINT MEDIA ID: 15378

26/8/25 (Item 25 from file: 15)

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02956723 907072031

USE FORMAT 7 OR 9 FOR FULL TEXT

Making Changes WORD COUNT: 1216 LENGTH: 2 Pages

Sep 2005

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Guidelines; Organizational change; Professional development;

Management styles; Leadership

CLASSIFICATION CODES: 9190 (CN=United States); 6200 (CN=Training &

development); 2200 (CN=Managerial skills); 9150 (CN=Guidelines)

PRINT MEDIA ID: 14272

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           85 CORPORATEGEAR
S2
           42 RD (unique items)
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         1625 BRANDERS
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     37411270 PD<20020101
S6
          113 ISWAG(W)COM
S7
     23189467 PD<19991116
S8
              ISWAG
          114
              S7 AND (S6 OR S8)
S9
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S10
               ((IMPACT OR BRANDED)(2W)PROMOTIONAL)(2W)(PRODUCT OR PRODUC-
            TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
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               ONLINE OR INTERNET OR ON (W) LINE OR WEB
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              ECOMPANYSTORE
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      48888
            OR ITEMS OR MERCHANDISE OR GOODS)
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        22782
               (LOGO OR LOGOS OR LOGOED) (2W) (PRODUCT OR PRODUCTS OR ITEM -
            OR ITEMS OR MERCHANDISE OR GOODS)
S23
         1093
              S22 AND S7 AND S11
S24
              S23 AND S10
S25
      4669714
              ARTWORK OR IMAGE OR IMAGES
S26
               (LOGO OR LOGOS OR LOGOED OR IMPRINTED) (2W) (PRODUCT OR PROD-
            UCTS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S27
         133
               S26 AND S7 AND S11 AND S25
S28
         106
               RD (unique items)
? t s26/free/26-50
26/8/26 (Item 26 from file: 15)
DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.
02950343 901993761
                 **USE FORMAT 7 OR 9 FOR FULL TEXT**
Hurd To VARs: Stay Loyal Or Else WORD COUNT: 717 LENGTH: 2 Pages
Sep 12, 2005
COMPANY NAMES:
Hewlett-Packard Co ( NAICS:334111; 334119; 334611; 511210)
GEOGRAPHIC NAMES: United States--US
DESCRIPTORS: Value added resellers; Distribution channels; Market strategy;
   Partners; Loyalty
CLASSIFICATION CODES: 9190 (CN=United States); 8302 (CN=Software and
   computer services); 7400 (CN=Distribution)
PRINT MEDIA ID: 11643
TRADE NAMES: Budweiser B-to-the-E; Budweiser Tilt
             (Item 27 from file: 15)
DIALOG(R) File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.
02950032 901163621
                  **USE FORMAT 7 OR 9 FOR FULL TEXT**
Incentive Awards Go Virtual WORD COUNT: 407 LENGTH: 2 Pages
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Sep 2005

GEOGRAPHIC NAMES: United States -- US

DESCRIPTORS: Internet; Logos; Incentives; Art; Employees

CLASSIFICATION CODES: 9190 (CN=United States); 5250 (CN=Telecommunications

systems & Internet communications); 6400 (CN=Employee benefits &

compensation)

PRINT MEDIA ID: 36065

26/8/28 (Item 28 from file: 15)

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02946155 890961671

USE FORMAT 7 OR 9 FOR FULL TEXT

From Tapes To Bits: Digital Asset Management With a mix of promises, concessions and trade-offs, public broadcaster WGBH convinced a bevy of vendors to create a reference architecture for digital asset management.

WORD COUNT: 2409

Jun 15, 2005

COMPANY NAMES:

WGBH-TV-Boston MA (NAICS:515120)

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Television stations; Case studies; Public television; Asset management; Information technology; Cooperation; Vendors

CLASSIFICATION CODES: 8330 (CN=Broadcasting & telecommunications); 9110

(CN=Company specific); 9540 (CN=Nonprofit institutions); 5220

(CN=Information technology management); 9190 (CN=United States)

PRINT MEDIA ID: 14291

26/8/29 (Item 29 from file: 15)

DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

02944898 889677041

Cashing in on crashes via brand placement in computer games: The effects of experience and flow on memory

DESCRIPTORS: Computer & video games; Advertising media; Studies; Logos;

Product placement; Effectiveness; Recall

CLASSIFICATION CODES: 9130 (CN=Experimental/Theoretical); 7200

(CN=Advertising)

PRINT MEDIA ID: 14897

(Item 30 from file: 15)

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02944324 892388311

USE FORMAT 7 OR 9 FOR FULL TEXT

New brand launches with Graves 601 WORD COUNT: 739 LENGTH: 2 Pages

Sep 5, 2005

COMPANY NAMES:

Graves Hospitality Corp (NAICS:237210)

GEOGRAPHIC NAMES: United States -- US

DESCRIPTORS: Hotels & motels; Brands; Business growth

CLASSIFICATION CODES: 9190 (CN=United States); 8380 (CN=Hotels &

restaurants)
PRINT MEDIA ID: 24258

26/8/31 (Item 31 from file: 15)

DIALOG(R) File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

02943535 891387011

USE FORMAT 7 OR 9 FOR FULL TEXT

Price competition and slotting allowances WORD COUNT: 5125 LENGTH: 18 Pages

Summer 2005

GEOGRAPHIC NAMES: United States -- US

DESCRIPTORS: Price wars; Payments; Effects; Retailing; Cigarette industry; Antitrust; Studies; Vertical markets

CLASSIFICATION CODES: 9190 (CN=United States); 8600 (CN=Manufacturing industries not elsewhere classified); 8390 (CN=Retailing industry); 4320 (CN=Legislation); 9130 (CN=Experimental/Theoretical)

PRINT MEDIA ID: 23484

26/8/32 (Item 32 from file: 15)

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02938117 878237251

USE FORMAT 7 OR 9 FOR FULL TEXT

Show Me the Money WORD COUNT: 1643 LENGTH: 3 Pages

Aug 2005

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Professional development; Personality traits; Executives;

Asset management

CLASSIFICATION CODES: 6200 (CN=Training & development); 2130

(CN=Executives); 9190 (CN=United States)

PRINT MEDIA ID: 23953

26/8/33 (Item 33 from file: 15)

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02935758 883960561

USE FORMAT 7 OR 9 FOR FULL TEXT

Fall Promotions Bring Seasoned Profits WORD COUNT: 1143 LENGTH: 4 Pages

Aug 20, 2005

GEOGRAPHIC NAMES: United States -- US

DESCRIPTORS: Distributors; Promotional products; Seasonal markets;

Marketing; Printing industry

CLASSIFICATION CODES: 9190 (CN=United States); 7400 (CN=Distribution); 8690 (CN=Publishing industry)

PRINT MEDIA ID: 27302

26/8/34 (Item 34 from file: 15)

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02935474 883648971

USE FORMAT 7 OR 9 FOR FULL TEXT

Does the Internet Solve all of Your Franchisees' Problems? WORD COUNT:

4

1328 LENGTH: 3 Pages

Aug 2005

GEOGRAPHIC NAMES: United States -- US

DESCRIPTORS: Internet; Franchisees; Guidelines; Customer services;

Effectiveness

CLASSIFICATION CODES: 9190 (CN=United States); 9150 (CN=Guidelines); 5250

(CN=Telecommunications systems & Internet communications)

PRINT MEDIA ID: 12459

26/8/35 (Item 35 from file: 15)

DIALOG(R)File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.

02932707 881232591

USE FORMAT 7 OR 9 FOR FULL TEXT

Identifying Marks WORD COUNT: 1583 LENGTH: 2 Pages

Aug 2005

GEOGRAPHIC NAMES: United States -- US

DESCRIPTORS: Pharmaceuticals; Counterfeiting; Security; Packaging; Bar

codes

CLASSIFICATION CODES: 9190 (CN=United States); 8641 (CN=Pharmaceuticals

industry)

PRINT MEDIA ID: 37261

26/8/36 (Item 36 from file: 15)

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02925464 873549771

USE FORMAT 7 OR 9 FOR FULL TEXT

TEST CENTER UPDATES METHODOLOGY WORD COUNT: 420 LENGTH: 1 Pages Jul 18, 2005

GEOGRAPHIC NAMES: United States -- US

DESCRIPTORS: Test methods; Changes; Objectives

CLASSIFICATION CODES: 9190 (CN=United States); 9000 (CN=Short Article)

PRINT MEDIA ID: 11643

26/8/37 (Item 37 from file: 15)

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02923075 871292181

USE FORMAT 7 OR 9 FOR FULL TEXT

TECH DATA HOSTS MARKETING CAMP WORD COUNT: 387 LENGTH: 1 Pages

Jul 11, 2005

COMPANY NAMES:

Tech Data Corp (NAICS:423430; 541512)

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Distribution channels; Personal selling; Market strategy;

Computer service industry; Seminars

CLASSIFICATION CODES: 9190 (CN=United States); 9000 (CN=Short Article); 7400 (CN=Distribution); 8302 (CN=Software and computer services)

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PRINT MEDIA ID: 11643

26/8/38 (Item 38 from file: 15)

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02913621 857502011

USE FORMAT 7 OR 9 FOR FULL TEXT

Cheapskates WORD COUNT: 924

Jul 4, 2005

COMPANY NAMES:

Steve & Barrys University Sportswear (NAICS:448140)

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Retail stores; Cost control; Corporate profiles

CLASSIFICATION CODES: 8390 (CN=Retailing industry); 9110 (CN=Company

specific); 9190 (CN=United States)

PRINT MEDIA ID: 28476

26/8/39 (Item 39 from file: 15)

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02907917 846331181

USE FORMAT 7 OR 9 FOR FULL TEXT

PRODUCT QUALITY INITIATIVE BUILDS COMPOST MARKETS WORD COUNT: 520

LENGTH: 1 Pages

May 2005

COMPANY NAMES:

Composting Council of Canada (NAICS:813312)

GEOGRAPHIC NAMES: Canada

DESCRIPTORS: Composting; Initiatives; Product quality; Associations

CLASSIFICATION CODES: 9172 (CN=Canada); 9540 (CN=Nonprofit institutions);

1540 (CN=Pollution control); 5320 (CN=Quality control)

PRINT MEDIA ID: 26819

26/8/40 (Item 40 from file: 15)

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02901443 842556201

USE FORMAT 7 OR 9 FOR FULL TEXT

Naturals Hit Mainstream WORD COUNT: 1199 LENGTH: 3 Pages

May 2005

DESCRIPTORS: Natural products; Health & beauty aids; Trends; International;

Consumer attitudes; Certification; Product introduction

CLASSIFICATION CODES: 8642 (CN=Cosmetics industry); 9180 (CN=International)

; 7100 (CN=Market research); 5320 (CN=Quality control)

PRINT MEDIA ID: 26967

26/8/41 (Item 41 from file: 15)

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02897866 845950171

USE FORMAT 7 OR 9 FOR FULL TEXT

Samsung rides blue wave WORD COUNT: 1045 LENGTH: 1 Pages

May 5, 2005

COMPANY NAMES:

Chelsea Football Club (NAICS:711211)

Samsung Electronics Co (NAICS:334119; 334210)

GEOGRAPHIC NAMES: United Kingdom--UK

DESCRIPTORS: Electronics industry; Corporate sponsorship; Professional

soccer; Target markets; Sports marketing
CLASSIFICATION CODES: 9175 (CN=Western Europe); 8650 (CN=Electrical &
 electronics industries); 7000 (CN=Marketing); 8307 (CN=Arts,
 entertainment & recreation)
PRINT MEDIA ID: 26261

26/8/42 (Item 42 from file: 15)

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02895932 843618991

USE FORMAT 7 OR 9 FOR FULL TEXT

Survival of the Fittest WORD COUNT: 1953 LENGTH: 2 Pages

Nov 2002

GEOGRAPHIC NAMES: United States -- US

DESCRIPTORS: Health & beauty aids; Product development; Manycompanies; Target markets; Retailing; Market strategy
CLASSIFICATION CODES: 9190 (CN=United States); 7500 (CN=Product planning & development); 8390 (CN=Retailing industry); 8642 (CN=Cosmetics industry)

PRINT MEDIA ID: 20810

26/8/43 (Item 43 from file: 15)

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02891908 839710551

USE FORMAT 7 OR 9 FOR FULL TEXT

Hormel Adds Convenience, Health to Summer Plans WORD COUNT: 329

LENGTH: 1 Pages

May 24, 2004

COMPANY NAMES:

Hormel Foods Corp (NAICS:311422; 311611; 311612)

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Advertising campaigns; Market positioning; Food products CLASSIFICATION CODES: 8610 (CN=Food processing industry); 9190 (CN=United States); 9000 (CN=Short Article); 7200 (CN=Advertising)

PRINT MEDIA ID: 14526

26/8/44 (Item 44 from file: 15)

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02891883 839629051

USE FORMAT 7 OR 9 FOR FULL TEXT

Big Lots Brings L.A.B. Concepts to Long Island WORD COUNT: 659

LENGTH: 1 Pages

Jun 2003

COMPANY NAMES:

Big Lots Inc (NAICS:452112)

GEOGRAPHIC NAMES: United States -- US

DESCRIPTORS: Business growth; Discount department stores; Market strategy; Prototypes

CLASSIFICATION CODES: 8390 (CN=Retailing industry); 9190 (CN=United States); 7000 (CN=Marketing)

PRINT MEDIA ID: 20810

26/8/45 (Item 45 from file: 15)

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02889689 832886081

USE FORMAT 7 OR 9 FOR FULL TEXT

WiMAX FORUM OKS TEST PLAN WORD COUNT: 789 LENGTH: 2 Pages

Apr 25, 2005

COMPANY NAMES:

WiMax Forum (NAICS:813910)

DESCRIPTORS: IEEE standards; Broadband; Certification; Logos; Meetings; International

CLASSIFICATION CODES: 5250 (CN=Telecommunications systems & Internet communications); 8330 (CN=Broadcasting & telecommunications); 9180 (CN=International)

PRINT MEDIA ID: 28303

26/8/46 (Item 46 from file: 15)

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02878274 821699801

USE FORMAT 7 OR 9 FOR FULL TEXT

Sweet revenge WORD COUNT: 1828 LENGTH: 2 Pages

Apr 1, 2005

GEOGRAPHIC NAMES: United States--US

DESCRIPTORS: Fruit juices; Trends; Innovations; Nutrition; Diet; Customer satisfaction; Beverage industry

CLASSIFICATION CODES: 8610 (CN=Food processing industry); 9190 (CN=United States); 7500 (CN=Product planning & development)
PRINT MEDIA ID: 16521

26/8/47 (Item 47 from file: 15)

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02864824 808800911

USE FORMAT 7 OR 9 FOR FULL TEXT

Neuroscience: MRI to ROI WORD COUNT: 336 LENGTH: 1 Pages Mar 7, 2005

GEOGRAPHIC NAMES: United States -- US

DESCRIPTORS: Market research; Nuclear magnetic resonance--NMR; Brain research; Consumer behavior

CLASSIFICATION CODES: 7100 (CN=Market research); 9190 (CN=United States); 9000 (CN=Short Article)

PRINT MEDIA ID: 14526

26/8/48 (Item 48 from file: 15)

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02864033 805213071

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WHAT IT IS - AND WHO'S BUYING WORD COUNT: 464 LENGTH: 1 Pages Feb 20, 2005

GEOGRAPHIC NAMES: United States; US

DESCRIPTORS: Promotional products; Advertising

CLASSIFICATION CODES: 7200 (CN=Advertising); 9000 (CN=Short Article); 9190

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(CN=United States)
PRINT MEDIA ID: 27302
             (Item 49 from file: 15)
DIALOG(R) File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.
02860256 798931161
                  **USE FORMAT 7 OR 9 FOR FULL TEXT**
BRAND (New) Thinking
                     WORD COUNT: 3617 LENGTH: 6 Pages
GEOGRAPHIC NAMES: United States; US
DESCRIPTORS: Brands; Mortgage companies; Market strategy
CLASSIFICATION CODES: 8120 (CN=Retail banking); 7000 (CN=Marketing); 9190
   (CN=United States)
PRINT MEDIA ID: 21937
             (Item 50 from file: 15)
DIALOG(R) File 15:(c) 2006 ProQuest Info&Learning. All rts. reserv.
02858980 725236651
                  **USE FORMAT 7 OR 9 FOR FULL TEXT**
Packaging and purchase decisions: An exploratory study on the impact of
involvement level and time pressure WORD COUNT: 9993
GEOGRAPHIC NAMES: Thailand
DESCRIPTORS: Consumer behavior; Package design; Point of sale; Decision
   making; Studies; Convenience foods; Focus groups
CLASSIFICATION CODES: 7100 (CN=Market research); 7500 (CN=Product planning
   & development); 9179 (CN=Asia & the Pacific); 9130
   (CN=Experimental/Theoretical); 8610 (CN=Food processing industry)
PRINT MEDIA ID: 11511
PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES
TIMEOUT: Logged Off 05/30/06 14:20:28 by System
You are now logged offTrying 31060000009999...Open
DIALOG INFORMATION SERVICES
PLEASE LOGON:
 ****** HHHHHHHH SSSSSSS? ### Status: Signing onto Dialog ******
ENTER PASSWORD:
 ****** HHHHHHH SSSSSSS? ******
### Status: Login successfulWelcome to DIALOG
Dialog level 05.11.05D
Reconnected in file OS 30may06 14:44:18
705TEXT1 is set ON as an alias for 15, 16, 160, 148, 621, 275, 634, 47
705TEXT2 is set ON as an alias for 9, 623, 810, 624, 813, 20, 636
705BIBLIT is set ON as an alias for 77, 35, 583, 2, 65, 233, 99
705NEWSBIB is set ON as an alias for 473, 474, 475
SOFTLIT is set ON as an alias for 256, 278
705ADLIT is set ON as an alias for 635, 570, PAPERSMJ, PAPERSEU
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The state of the s

>>> 77 does not exist

KWIC is set to 50.

* * *

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233 does not exist
>>>
            278 does not exist
>>>
>>>3 of the specified files are not available
SYSTEM:OS - DIALOG OneSearch
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         (c) 2006 ProQuest Info&Learning
       16:Gale Group PROMT(R) 1990-2006/May 29
         (c) 2006 The Gale Group
  File 160:Gale Group PROMT(R) 1972-1989
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         (c) 2006 The Gale Group
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         (c) 2006 McGraw-Hill Co. Inc
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         (c) 1999 PR Newswire Association Inc
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(c) 2006 The Miami Herald Publishing Co.
  File 703:USA Today 1989-2006/May 26
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         (c) 2006 The Oregonian
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         (c) 2006 Baltimore Sun
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          (c) 2006 Christian Science Monitor
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         (c) 2006 The Plain Dealer
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         (c) 2006 St. Petersburg Times
  File 476: Financial Times Fulltext 1982-2006/May 31
         (c) 2006 Financial Times Ltd
  File 477: Irish Times 1999-2006/May 30
         (c) 2006 Irish Times
  File 710: Times/Sun. Times (London) Jun 1988-2006/May 30
         (c) 2006 Times Newspapers
  File 711: Independent (London) Sep 1988-2006/May 30
         (c) 2006 Newspaper Publ. PLC
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as well as full coverage of many additional European news sources.
  File 756: Daily/Sunday Telegraph 2000-2006/May 30
         (c) 2006 Telegraph Group
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         (c) 2006
  File 473: FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02
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         (c) 2006 The New York Times
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         (c) 2006 ProQuest Info&Learning
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         (c) 2006 Institution of Electrical Engineers
        65:Inside Conferences 1993-2006/May 30
         (c) 2006 BLDSC all rts. reserv.
       99: Wilson Appl. Sci & Tech Abs 1983-2006/Apr
         (c) 2006 The HW Wilson Co.
  File 256: TecInfoSource 82-2006/Jul
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       13:BAMP 2006/May W3
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  File 610: Business Wire 1999-2006/May 30
         (c) 2006 Business Wire.
*File 610: File 610 now contains data from 3/99 forward.
Archive data (1986-2/99) is available in File 810.
  File 613:PR Newswire 1999-2006/May 30
         (c) 2006 PR Newswire Association Inc
*File 613: File 613 now contains data from 5/99 forward.
Archive data (1987-4/99) is available in File 813.
```

```
Set Items Description
Cost is in DialUnits
Terminal set to DLINK
? ds
Set
       Items Description
          85 CORPORATEGEAR
S1
S2
          42 RD (unique items)
        1625 BRANDERS
S3
         446 BRANDERS (W) COM
S4
S5
    37411270 PD<20020101
S6
         113 ISWAG(W)COM
S7
     23189467 PD<19991116
S8
         114 ISWAG
S9
         0
               S7 AND (S6 OR S8)
S10
        1046 ((IMPACT OR BRANDED)(2W)PROMOTIONAL)(2W)(PRODUCT OR PRODUC-
            TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
    20182937 ONLINE OR INTERNET OR ON (W) LINE OR WEB
S12
               S10 AND S11 AND S7
         33
S13
         196
               ECOMPANYSTORE
S14
           4 S13 AND S7
S15
           0 ECOMPANYSTORE.COM
S16
           0 ECOMPANYSTORE? ?COM
S17
           0 ECOMPANYSTORE.COM.
S18
           0 ECOMPANYSTORE? ?COM? ?
     48888 (LOGO OR LOGOS OR LOGOED) (3N) (PRODUCT OR PRODUCTS OR ITEM -
           OR ITEMS OR MERCHANDISE OR GOODS)
S20
       1678 S7 AND S11 AND S19
S21
               S20 AND S10
             (LOGO OR LOGOS OR LOGOED) (2W) (PRODUCT OR PRODUCTS OR ITEM -
            OR ITEMS OR MERCHANDISE OR GOODS)
S23
             S22 AND S7 AND S11
S24
           0 S23 AND S10
S25
     4669714 ARTWORK OR IMAGE OR IMAGES
       23912 (LOGO OR LOGOS OR LOGOED OR IMPRINTED) (2W) (PRODUCT OR PROD-
S26
            UCTS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S27
         133 S26 AND S7 AND S11 AND S25
         106 RD (unique items)
? s (logo or imprinted)(2w)(product or products or item or items or
merchandise or goods)
Processing
Processing
Processed 10 of 52 files ...
Processing
Processed 20 of 52 files ...
Processing
Processed 50 of 52 files ...
Completed processing all files
        1402387 LOGO
          33834 IMPRINTED
       19053990 PRODUCT
       21948120 PRODUCTS
        1294569 ITEM
        3425729 ITEMS
        1113628 MERCHANDISE
        3577930 GOODS
    S29 14463 (LOGO OR IMPRINTED) (2W) (PRODUCT OR PRODUCTS OR ITEM OR
                 ITEMS OR MERCHANDISE OR GOODS)
? s pd<19991116
```

```
>>>File 15 processing for PD= : PD=19991116
      started at PD=710000 stopped at PD=930106
>>>File 16 processing for PD= : PD=19991116
       started at PD=19900101 stopped at PD=19950623
>>>File 160 processing for PD= : PD=19991116
      started at PD=2103 stopped at PD=770314
>>>File 148 processing for PD= : PD=19991116
      started at PD=140105 stopped at PD=830728
>>>File 621 processing for PD= : PD=19991116
      started at PD=00000000 stopped at PD=19910208
>>>File 275 processing for PD= : PD=19991116
      started at PD=140103 stopped at PD=881215
>>>File 634 processing for PD= : PD=19991116
       started at PD=12/7/04 stopped at PD=901208
>>>File 47 processing for PD= : PD=19991116
       started at PD=590100 stopped at PD=650211
Processing
>>>File 9 processing for PD= : PD=19991116
       started at PD=871119 stopped at PD=990324
Processed 10 of 52 files ...
>>>File 810 processing for PD= : PD=19991116
      started at PD=850116 stopped at PD=911127
>>>File 624 processing for PD= : PD=19991116
      started at PD=104 stopped at PD=921201
>>>File 813 processing for PD= : PD=19991116
       started at PD=100000 stopped at PD=900920
Processing
>>>File 636 processing for PD= : PD=19991116
      started at PD=19880101 stopped at PD=19940323
>>>File 635 processing for PD= : PD=19991116
      started at PD=1190 stopped at PD=910826
>>>File 570 processing for PD= : PD=19991116
      started at PD=19840102 stopped at PD=19910623
>>>File 387 processing for PD= : PD=19991116
      started at PD=931204 stopped at PD=990705
>>>File 471 processing for PD= : PD=19991116
      started at PD=100904 stopped at PD=840508
>>>File 492 processing for PD= : PD=19991116
       started at PD=11/10/99 stopped at PD=910923
Processed 20 of 52 files ...
>>>File 494 processing for PD= : PD=19991116
>>>
      started at PD=2/7/2001 stopped at PD=930608
>>>File 631 processing for PD= : PD=19991116
      started at PD=11/14/99 stopped at PD=850518
>>>File 633 processing for PD= : PD=19991116
      started at PD=830101 stopped at PD=880823
>>>File 638 processing for PD= : PD=19991116
      started at PD=25, stopped at PD=920701
>>>File 640 processing for PD= : PD=19991116
      started at PD=850209 stopped at PD=930620
>>>File 641 processing for PD= : PD=19991116
      started at PD=890523 stopped at PD=941109
>>>File 702 processing for PD= : PD=19991116
      started at PD=801018 stopped at PD=880603
>>>File 703 processing for PD= : PD=19991116
      started at PD=880531 stopped at PD=951205
>>>File 704 processing for PD= : PD=19991116
      started at PD=890101 stopped at PD=940624
>>>File 713 processing for PD= : PD=19991116
      started at PD=880117 stopped at PD=940601
```

```
>>>File 714 processing for PD= : PD=19991116
>>> started at PD=900903 stopped at PD=960305
>>>File 715 processing for PD= : PD=19991116
     started at PD=890103 stopped at PD=970611
>>>File 735 processing for PD= : PD=19991116
       started at PD=25UARY stopped at PD=950407
Processed 30 of 52 files ...
>>>File 476 processing for PD= : PD=19991116
       started at PD=19820102 stopped at PD=19881015
Processing
>>>File 710 processing for PD= : PD=19991116
     started at PD=880601 stopped at PD=931205
>>>File 711 processing for PD= : PD=19991116
     started at PD=880919 stopped at PD=941117
>>>File 474 processing for PD= : PD=19991116
     started at PD=101111 stopped at PD=740603
>>>File 475 processing for PD= : PD=19991116
>>> started at PD=191111 stopped at PD=810213
>>>One or more prefixes are unsupported
>>> or undefined in one or more files.
>>>File 583 processing for PD= : PD=19991116
     started at PD=100001 stopped at PD=890322
>>>File 99 processing for PD= : PD=19991116
      started at PD=DEC.1200 stopped at PD=19910204
Completed processing all files
    S3023189467 PD<19991116
? ds
Set
       Items Description
S1
          85 CORPORATEGEAR
S2
          42 RD (unique items)
S3
        1625 BRANDERS
S4
         446 BRANDERS (W) COM
S5
    37411270 PD<20020101
S6
         113 ISWAG(W)COM
S7
    23189467 PD<19991116
S8
         114
               ISWAG
S9
           0
               S7 AND (S6 OR S8)
S10
        1046 ((IMPACT OR BRANDED)(2W)PROMOTIONAL)(2W)(PRODUCT OR PRODUC-
            TS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S11 20182937 ONLINE OR INTERNET OR ON (W) LINE OR WEB
S12 33 S10 AND S11 AND S7
S13
         196 ECOMPANYSTORE
S14
         4 S13 AND S7
S15
           0 ECOMPANYSTORE.COM
S16
           0 ECOMPANYSTORE? ?COM
S17
           0 ECOMPANYSTORE.COM.
S18
           0
               ECOMPANYSTORE? ?COM? ?
S19
      48888 (LOGO OR LOGOS OR LOGOED) (3N) (PRODUCT OR PRODUCTS OR ITEM -
            OR ITEMS OR MERCHANDISE OR GOODS)
S20
       1678 S7 AND S11 AND S19
S21
           Ω
               S20 AND S10
S22
               (LOGO OR LOGOS OR LOGOED) (2W) (PRODUCT OR PRODUCTS OR ITEM -
       22782
            OR ITEMS OR MERCHANDISE OR GOODS)
S23
             S22 AND S7 AND S11
        1093
S24
          0
              S23 AND S10
S25
     4669714
               ARTWORK OR IMAGE OR IMAGES
S26
       23912
               (LOGO OR LOGOS OR LOGOED OR IMPRINTED) (2W) (PRODUCT OR PROD-
            UCTS OR ITEM OR ITEMS OR MERCHANDISE OR GOODS)
S27
         ·133 S26 AND S7 AND S11 AND S25
S28
         106
               RD (unique items)
```

```
S29
       14463 (LOGO OR IMPRINTED) (2W) (PRODUCT OR PRODUCTS OR ITEM OR ITE-
            MS OR MERCHANDISE OR GOODS)
S30 23189467 PD<19991116
? s s30 and s29 and s11
Processing
Processed 10 of 52 files ...
Completed processing all files
       23189467 S30
          14463
                 S29
       20182937 S11
    S31
            438 S30 AND S29 AND S11
PLEASE ENTER A COMMAND OR BE LOGGED OFF IN 5 MINUTES
TIMEOUT: Logged Off 05/30/06 15:04:29 by System
You are now logged off
```